

The University of Tennessee at Martin

College of Business & Public Affairs

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Mission:

The College of Business and Public Affairs, consistent with the overall Mission of The University of Tennessee at Martin, develops leaders whose skills, innovative abilities and ethical standards contribute to a diversified and dynamic society. With a primary focus on teaching, the College emphasizes quality undergraduate and graduate instruction and faculty commitment to student and regional development. Programs are delivered in an environment that encourages a broad understanding of the forces shaping global social, political and economic change. The College promotes and supports cooperative alliances with stakeholders and outstanding teaching, research and service.

Objectives:

- I. Provide quality educational opportunities which:
 1. Equip graduates for successful careers in the public and private sectors
 2. Prepare students for appropriate professional certifications
 3. Develop critical thinking skills and competencies in the areas of teamwork, communication leadership, and technology
 4. Expose students to international and multicultural educational experiences
 5. Support a decision-based, interactive, and integrative learning environment for both the accumulation of knowledge and the ethical application of judgment
 6. Effectively use technology and innovative delivery systems to enhance instruction and serve student needs
 7. Prepare students for graduate and professional studies
 8. Foster multidisciplinary, business, and community alliances that provide diversified developmental experiences for students and faculty
 9. Engage the support and participation of stakeholders in the continual improvement of the curricula and the enhancement of the reputation of the College and the University.

- II. Promote intellectual contributions by the faculty which:
 1. Include applied scholarship, basic scholarship, and instructional development
 2. Emphasize peer-reviewed and application-oriented scholarly works
 3. Provide opportunities for dissemination of relevant findings at professional conference academic meetings, and seminars

- III. Provide service to individuals and organizations in the public and private sectors of the region which:
 1. Enhance the quality of life and facilitate economic growth
 2. Build partnerships among stakeholders through student internships, community service programs, and professional organizations
 3. Promote professional development and provide continuing education opportunities through the academic departments, chairs of excellence, and university and community partners
 4. Emphasize initiatives that focus on regional business, leadership, government affairs, and technology.

Majors and Minors:

The College of Business and Public Affairs offers the Bachelor of Science in Business Administration and majors in support of the Bachelor of Arts and Bachelor of Science degrees. The majors in support of the Bachelor of Science degree are Computer Science, Economics, and Political Science. The Bachelor of Arts is offered in Economics and Political Science. Students earning the B.S. in Business Administration may major in accounting, economics, information systems, management, and marketing. Certificate programs are offered in end-user computing, entrepreneurship, and office information systems. Those degrees and their concentrations are outlined on the following pages.

- I. Bachelor of Arts
 - a. Economics (4150-BA)
 - b. Political Science
 - i. General Political Science (4642-BA)
 - ii. Public Administration (4644-BA)

- II. Bachelor of Science
 - a. Computer Science
 - i. Information Systems (4412)
 - ii. Software and Computer Systems (4414)
 - b. Economics (4150-BS)
 - c. Political Science
 - i. General Political Science (4642-BS)
 - ii. Public Administration (4644-BS)

- III. Bachelor of Science in Business Administration
 - a. Accounting (4110)
 - b. Economics (4140)
 - c. Finance (4141)
 - d. International Business (4142)
 - e. Information Systems
 - i. Management Information Systems (4432)
 - ii. Office Information Systems (4434)
 - f. Management
 - i. Entrepreneurship (4612)
 - ii. General (4611)
 - iii. Human Resources (4614)
 - iv. Operations (4616)
 - g. Marketing (4620)

Students not enrolled in the Bachelor of Science in Business Administration program may be permitted to complete one minor from business fields. These currently include business administration, entrepreneurship, or marketing. However, students not enrolled in the Bachelor of Science in Business Administration may not earn more than 30 hours in courses that apply toward the degree from the following disciplines: accounting, business administration, business law, upper division economics, finance, information systems, management and marketing.

The minor in business administration (M-4010) consists of the following courses: Accounting 300 or Accounting 201-202, Business Law 201, Economics 201-202, Finance 301, Management 301, Marketing 301, and college-level statistics course.

The minor in computer science (M-4410) consists of two of the following courses: Computer Science 221, 222, 226, 230, 250, and 260; and 12 additional hours of computer science courses, at least 9 of which are upper-division.

The minor in entrepreneurship (M-4612) is designed to give non-business students exposure to entrepreneurial ideas within business and to integrate this exposure with their non-business studies. The minor consists of the following courses: Accounting 300 or Accounting 201-202, Management 305, Management 306, Marketing 302, and six hours of technical electives. (See below Certificate Program in Entrepreneurship for explanation of technical electives.)

The minor in marketing (M-4620) consists of Economics 201 or 202, Marketing 301, and twelve additional credit hours in Marketing. The minor will provide non-business majors knowledge of marketing thought and practices and enhance their education within their respective majors.

The minor in political science (M-4640) consists of Political Science 210-220 and 12 hours of upper-division courses, only three hours of which can be from Political Science 400, 410, 420, or 467.

The minor in paralegal studies (M-4650) is designed to prepare a person for a career as a legal assistant. Also, as part of an overall degree program, it is an excellent minor for students who plan to attend law school. The minor consists of the following courses: Political Science 210, 220, 390, 391, 392, 393, and 451. Note: Students majoring in political science cannot receive a separate minor in paralegal studies; however, courses in the paralegal studies minor can count toward satisfying the major.

Student Organizations:

Students enrolled in the College of Business and Public Affairs participate in the following student organizations: Association for Computing Machinery (ACM), Alpha Kappa Psi, Economics Club, Institute of Management Accountants (IMA), Phi Alpha Delta, Phi Chi Theta, Pi Sigma Alpha, Pi Sigma Epsilon, Political Science Club, Pre-Law Club, Society for Human Resource Management (SHRM), Beta Gamma Sigma, Students in Free Enterprise (SIFE), and American Production and Inventory Control Society (APICS). Membership in these organizations provides opportunities for leadership and interaction with faculty and fellow students. Some of these organizations are service oriented and provide assistance to the faculty and to other students. Others are honor societies for which a minimum GPA must be maintained.

Awards:

Computer Science Award: Given to a student selected as the outstanding senior in computer science. This student is chosen by the faculty.

Dean's Scholar: Outstanding student recognized by the dean for leadership, academic success, and service.

Faculty Scholars: Outstanding students recognized by individual faculty for leadership, academic success, and service.

Outstanding Departmental Students: Chosen by departmental faculty as outstanding students in the departmental disciplines.

Outstanding School Students: Chosen by faculty of the College of Business and Public Affairs as school-wide outstanding students.

John Burgess Award: Certificate given by the Tennessee Political Science Association to an outstanding political science major at UT Martin.

Political Science Award: A cash award of \$100 made by the political science faculty to the outstanding senior political science major.

Sam C. Nailling, Sr., Law Student Award: Copy of Black's Law Dictionary donated to outstanding senior who intends to attend law school and meets other criteria.

Cooperative Education, Internships and Travel-Study Opportunities:

Academic credit is available for supervised work experience on a one-term basis as an intern. Previous students have interned with a variety of private industry and public agencies. Students interested in an internship should discuss the possibility with their advisor.

The college faculty offers, through several credit courses, opportunities for students to apply their knowledge to practical work, travel or research experiences in their field of study. These courses have special prerequisites which must be met and can only be taken with faculty approval.

General Information:

Academic Requirements:

Students must achieve sophomore standing before enrolling in Accounting 201. At least a grade of C must be earned in prerequisite accounting and business law courses before advancing to the following accounting or business law course.

Transfer Credit:

If a student transfers credit in courses which are classified as upper-division courses at this university but were taken as lower-division credit or taken at a two-year institution, these courses may be validated by examination. Unsuccessful validation requires the student to take the upper-division course. A minimum of 50% of the business courses required for a Bachelor of Science in Business Administration must be taken at UT Martin.

Pre-Law:

Students preparing for admission to a school of law may complete the degree requirements in a major in the College of Business and Public Affairs. The Law School Admissions Test should be taken during the student's senior year.

Required Achievement Examinations:

Students graduating from the College of Business and Public Affairs are required to participate in comprehensive tests in their majors as specified by the university.

Curricular Requirements for B.S.B.A. Majors:

All students enrolled in the College of Business and Public Affairs are expected to complete a General Education Courses Requirement, a Degree Common Courses Requirement, and the requirements of a major selected with the assistance of a College of Business and Public Affairs faculty advisor. The format for the B.S.B.A. program of study shown in the following table indicates specific course requirements. Courses

numbered in the 100 and 200 series are normally taken during the first two years of study. Courses in the 300 and 400 series are upper-division courses and are open to B.S.B.A. students who have earned at least 50 (non-developmental) hours, with a minimum cumulative grade point average of 2.10 and have successfully completed or currently registered for the following requirements: English 111 and 112; Mathematics 140, 160 and 210; Computer Science 201; Accounting 201 and 202; Economics 201 and 202; and Business Law 201.

In addition to the general education requirements for a bachelor's degree listed in the front of this catalog, the following specific curricular requirements for a B.S.B.A. in one of the majors in the College of Business and Public Affairs must be satisfied.

Additionally, students should be aware of the following requirements:

1. A minimum of 50% of the business courses required for graduation must be taken at UT Martin.
2. In order to graduate with a B.S.B.A. degree, students must have at least a 2.00 cumulative grade point average and no more than two (2) D's in Business Administration Common Course Requirements.
3. A student wishing to graduate with honors must earn at least 60 semester hours from UT Martin.
4. Unless otherwise specified below, courses may be chosen from University lists for General Education categories.

General Education Courses	Hours
Aesthetics	3
Biological and Physical Systems	8
Communications and Computer Literacy	12
English 111, 112; Communications 230; Computer Science 201	
Ethical Awareness	3
Global Dynamics	3
Mathematics	9
Mathematics 140, 160, 210	
Social Dynamics	3
Non-business International elective	3
Chosen from Agriculture 295;	
Agricultural Economics 335;	
Anthropology 201, 300, 400, 495;	
Consumer Resource Management 205;	
Economics 321, 322, 333; French 250;	
Geography 151, 152, 202, 352, 381, 461, 462;	
German 250; History 200, 343, 432, 447, 468, 482, 485;	
Philosophy 301;	
Political Science 321, 322, 341;	
Religious Studies 301;	
Sociology 433;	
Spanish 250;	
International Travel Studies courses in economics or from non-business disciplines	

NOTE: If one of the courses listed in Non-Business International Electives is taken to satisfy the Global Dynamics requirement, no hours are required in the Non-business International Elective category and the Non-business Elective category increases by 3 hours.

Other requirements:

Political Science 220	3
Psychology 120 or Sociology 201	3

NOTE: If Psychology 120 or Sociology 201 is not used to satisfy the Social Dynamics requirement, the Non-business Elective category decreases by 3 hours.

Non-business Electives (see notes above)	11
Total General Education (Non-business) hours	58

Business Administration Common Course Requirements	Hours
Accounting 201-202 Fundamentals of Accounting I, II	6
Business Law 201 Legal Environment of Business	3
Economics 201-202 Principles of Macroeconomics, Microeconomics	6
Finance 301 Managerial Finance	3
Information Systems 310 Management Information Systems	3
Marketing 301 Principles of Marketing	3
Management 301 Organization and Management, Management 310 Production Management, Management 490 Business Policy	9
Total Common Business Hours	33

Major Requirements (See your respective major requirement)	36
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TOTAL HOURS REQUIRED FOR GRADUATION	127
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