

# College of Business and Public Affairs



THE UNIVERSITY OF TENNESSEE AT MARTIN

# College of Business and Public Affairs

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## Mission

The College of Business and Public Affairs, consistent with the overall Mission of The University of Tennessee at Martin, develops graduates whose skills, abilities and ethical standards contribute to a diversified and dynamic society. With a primary focus on teaching, the College emphasizes quality undergraduate and graduate instruction and faculty commitment to student and regional development. Programs are delivered in an environment that encourages a broad understanding of the forces shaping global social, political and economic change. The College promotes and supports cooperative alliances with stakeholders and outstanding teaching, research, and service.

## Organization

The College of Business and Public Affairs houses three departments, two centers, and two chairs of excellence. The departments include: Accounting, Economics, Finance and International Business; Computer Science and Information Systems; and Management, Marketing and Political Science. Centers include: Dortch Oldham Center for Entrepreneurship and the Regional Entrepreneurship and Economical Development (REED) Center. The college also houses the Horace and Sarah Dunagan Chair of Excellence in Banking and the Tom E. Hendrix Chair of Excellence in Free Enterprise.

## Objectives

### I. Provide quality educational opportunities which:

1. equip graduates for successful careers in the public and private sectors;
2. prepare students for appropriate professional certifications;
3. develop critical thinking skills and competencies in the areas of teamwork, communication leadership, and technology;
4. expose students to international and multicultural educational experiences;
5. support a decision-based, interactive, and integrative learning environment for both the accumulation of knowledge and the ethical application of judgment;
6. effectively use technology and innovative delivery systems to enhance instruction and serve student needs;
7. prepare students for graduate and professional studies;
8. foster multidisciplinary, business, and community alliances that provide diversified developmental experiences for students and faculty;
9. engage the support and participation of stakeholders in the continual improvement of the curricula and the enhancement of the reputation of the College and the University.

**II. Promote intellectual contributions by the faculty which:**

1. include applied scholarship, basic scholarship, and instructional development;
2. emphasize peer-reviewed and application-oriented scholarly works;
3. provide opportunities for dissemination of relevant findings at professional conference academic meetings, and seminars.

**III. Provide service to individuals and organizations in the public and private sectors of the region which:**

1. enhance the quality of life and facilitate economic growth;
2. build partnerships among stakeholders through student internships, community service programs, and professional organizations;
3. promote professional development and provide continuing education opportunities through the academic departments, chairs of excellence, and university and community partners;
4. emphasize initiatives that focus on regional business, leadership, government affairs, and technology.

## **Majors and Minors**

The College of Business and Public Affairs offers the Bachelor of Science in Business Administration and majors in support of the Bachelor of Arts and Bachelor of Science degrees. The majors in support of the Bachelor of Science degree are Computer Science and Political Science. The Bachelor of Arts is offered in Political Science. Students earning the B.S. in Business Administration may major in accounting, economics, finance, information systems, management, and marketing. Certificate programs are offered in end-user computing, entrepreneurship, and office information systems. Those degrees and their concentrations are outlined on the following pages.

**Bachelor of Arts**

Political Science

General Political Science (4642-BA)

Public Administration (4644-BA)

**Bachelor of Science**

Computer Science

Information Systems (4412)

Software and Computer Systems (4414)

Political Science

General Political Science (4642-BS)

Public Administration (4644-BS)

**Bachelor of Science in Business Administration**

Accounting (4110)

Economics (4140)

International Business (4142)

Finance (4160)

Information Systems

Management Information Systems (4432)

Office Information Systems (4434)

Management (4610)

Marketing (4620)

Students enrolled in the Bachelor of Science in Business Administration program are permitted to double major and to complete any minors offered by the University of Tennessee at Martin except for the Minor in Business Administration. Students not enrolled in the Bachelor of Science in Business Administration program may be

permitted to complete one minor from business fields. These currently include accounting, business administration, entrepreneurship, management information systems, marketing, or office information systems. However, students not enrolled in the Bachelor of Science in Business Administration may not earn more than 30 hours in courses that apply toward the degree from the following disciplines: accounting, business administration, business law, upper division economics, finance, information systems, management and marketing.

The **minor in accounting** (M-4110) consists of the following courses: Accounting 201-202, Accounting 301-302, and two of the following: Accounting 321, Accounting 401, Accounting 431, Accounting 441, and Accounting 451. Six additional hours would be necessary to meet the minimum number of credit hours in accounting needed to sit for the CPA exam in Tennessee.

The **minor in business administration** (M-4010) consists of the following courses: Accounting 300 or Accounting 201, Business Law 201, Economics 201 or 202, Finance 301, Management 301 and Marketing 301.

The **minor in computer science** (M-4410) consists of two of the following courses: Computer Science 211, 221, 222, 226, 230, 250, and 260; and 12 additional hours of computer science courses, at least 9 of which are upper-division.

The **minor in entrepreneurship** (M-4612) is designed to give non-business students exposure to entrepreneurial ideas within business and to integrate this exposure with their non-business studies. The minor requires 18 credit hours consisting of the following courses: Accounting 321, Finance 341, Management 304, Management 307, Management 481, and Marketing 302.

The **minor in finance** (M-4160) requires 18 hours consisting of the following courses: Accounting 201 or 300, Economics 201 or 202, Finance 301, Finance 311, Finance 341, and one of the following: Finance 302, Finance 351, or Finance 411. The minor will provide non-finance majors with knowledge of financial theory and practice that will complement and enhance their education within their majors.

The **minor in management** (M-4610) consists of the following courses: Management 300, Management 350, Management 461; and 9 additional hours of upper division management electives.

The **minor in management information systems** (M-4432) consists of one course chosen from Computer Science 211, Computer Science 221, or Computer Science 250 and one course chosen from Computer Science 360, Computer Science 410, or Information Systems 361; Information Systems 310; 3 hours chosen from Computer Science 201, Information Systems 211, 212, 213, 221, 222, 223, 231, 232, 233 and 6 additional hours at least 3 of which must be upper division selected from Computer Science 211, Computer Science 221, Computer Science 222, Computer Science 250, Computer Science 351, Computer Science 352, Computer Science 360, Computer Science 410, Information Systems 361, Information Systems 461, or Information Systems 491.

The **minor in marketing** (M-4620) consists of Economics 201 or 202, Marketing 301, and twelve additional credit hours in Marketing. The minor will provide non-business majors knowledge of marketing thought and practices and enhance their education within their respective majors. .

The **minor in office information systems** (M-4434) consists of Information Systems 212-213, 222-223, 232-233, Information Systems 310, Information Systems 351 or English 325, Information Systems 461 and Information Systems 462.

The **minor in paralegal studies** (M-4650) is designed to prepare a person for a career as a legal assistant. Also, as part of an overall degree program, it is an excellent minor for students who plan to attend law school. The minor consists of the following courses: Political Science 210, 220, 390, 391, 392, 393, and 451. Note: Students majoring in political science cannot receive a separate minor in paralegal studies; however, Political Science 210, 220, 390, and 451 can count toward satisfying the major.

The **minor in political science** (M-4640) consists of Political Science 210-220 and 12 hours of upper-division courses, only three hours of which can be from Political Science 400, 410, 420, or 467.

## Student Organizations

Students enrolled in the College of Business and Public Affairs participate in the following student organizations: Association for Computing Machinery (ACM), Alpha Kappa Psi, Economics Club, Institute of Management Accountants (IMA), Mu Kappa Tau, Phi Alpha Delta, Phi Chi Theta, Pi Sigma Alpha, Pi Sigma Epsilon, Political Science Club, Pre-Law Club, Society for Human Resource Management (SHRM), Beta Gamma Sigma, Students in Free Enterprise (SIFE), and American Production and Inventory Control Society (APICS). Membership in these organizations provides opportunities for leadership and interaction with faculty and fellow students. Some of these organizations are service oriented and provide assistance to the faculty and to other students. Others are honor societies for which a minimum GPA must be maintained.

## Awards

**Computer Science Award.** Given to a student selected as the outstanding senior in computer science. This student is chosen by the faculty.

**Dean's Scholar.** Outstanding student recognized by the dean for leadership, academic success, and service.

**Faculty Scholars.** Outstanding students recognized by individual faculty for leadership, academic success, and service.

**Information Systems Award.** Given to a student selected as the outstanding senior in information systems. This student is chosen by the faculty.

**Outstanding Departmental Students.** Chosen by departmental faculty as outstanding students in the departmental disciplines.

**Outstanding College-Wide Students.** Chosen by faculty of the College of Business and Public Affairs as college-wide outstanding students.

**John Burgess Award.** Certificate given by the Tennessee Political Science Association to an outstanding political science major at UT Martin.

**Political Science Award.** A cash award of \$100 made by the political science faculty to the outstanding senior political science major.

**Sam C. Nailling, Sr., Law Student Award.** Copy of Black's Law Dictionary donated to outstanding senior who intends to attend law school and meets other criteria.

## Cooperative Education, Internships and Travel-Study Opportunities

Academic credit is available for supervised work experience on a one-term basis as an intern. Previous students have interned with a variety of private industry and public agencies. Students interested in an internship should discuss the possibility with their adviser.

The college faculty offers, through several credit courses, opportunities for students to apply their knowledge to practical work, travel or research experiences in their field of study. These courses have special prerequisites which must be met and can only be taken with faculty approval.

# General Information

## Academic Requirements

Students must achieve sophomore standing before enrolling in Accounting 201. At least a grade of C must be earned in prerequisite accounting and business law courses before advancing to the following accounting or business law course.

## Transfer Credit

If a student transfers credit in courses which are classified as upper-division courses at this university but were taken as lower-division credit or taken at a two-year institution, these courses may be validated by examination. Unsuccessful validation requires the student to take the upper-division course. A minimum of 50% of the business courses required for a Bachelor of Science in Business Administration must be taken at UT Martin.

## Pre-Law

Students preparing for admission to a school of law may complete the degree requirements in a major in the College of Business and Public Affairs. The Law School Admissions Test should be taken during the student's senior year.

## Required Achievement Examinations

Students graduating from the College of Business and Public Affairs are required to participate in comprehensive tests in their majors as specified by the university.

## Curricular Requirements for B.S.B.A. Majors

All students enrolled in the College of Business and Public Affairs are expected to complete a General Education Courses Requirement, a Degree Common Courses Requirement, and the requirements of a major selected with the assistance of a College of Business and Public Affairs faculty adviser. The format for the B.S.B.A. program of study shown in the following table indicates specific course requirements. Courses numbered in the 100 and 200 series are normally taken during the first two years of study. Courses in the 300 and 400 series are upper-division courses and are open to B.S.B.A. students who have earned at least 50 (non-developmental) hours, with a minimum cumulative grade point average of 2.10 and have successfully completed or currently registered for the following requirements: English 110 or 111, and 112; Mathematics 210; Computer Science 201; Accounting 201 and 202; Economics 201 and 202; and Business Law 201.

In addition to the general education requirements for a bachelor's degree listed in the front of this catalog, the following specific curricular requirements for a B.S.B.A. in one of the majors in the College of Business and Public Affairs must be satisfied.

Moreover, students should be aware of the following requirements.

1. A minimum of 50% of the business courses required for graduation must be taken at UTMartin.
2. In order to graduate with a B.S.B.A. degree, students must have at least a 2.00 cumulative grade point average and no more than two (2) D's in Business Administration Common Course Requirements.
3. In order to graduate with a B.S.B.A. degree, students must have a 3 hour international course chosen from one of the following: any international travel study course; any French, Spanish, German, Japanese, or Portuguese course; Economics 321 or 333; Finance 332; Geography 151 or 152 or 202; Management 461; Marketing 410; or Political Science 321 or 322 or 341. See your adviser to determine how the appropriate choice of a course can fulfill the requirements and allow graduation with a minimum of 120 hours.

4. A student wishing to graduate with honors must earn at least 60 semester hours from UT Martin.
5. Unless otherwise specified below, courses may be chosen from University lists for General Education categories.

### I. General Education Courses (54 hours)

Biological and Physical Systems .....	8
Communications .....	9-10
Fine Arts (Aesthetics) .....	3
Humanities .....	9
Mathematics .....	3-6
Mathematics 210 or Mathematics 140 and 210	
Social and Behavioral Sciences .....	6
Other requirements:	
Computer Science 201 .....	3
Political Science 220 .....	3
Non-business Electives – sufficient non-business hours so that the total General Education (Non-business) hours equal 54	

### II. Business Common Course Requirements (36 hours)

Accounting 201-202 Fundamentals of Accounting I, II.....	6
Business Law 201 Legal Environment of Business or Business Law 301 Business Law I .....	3
<b>Note:</b> Accounting Majors must take Business Law 301 Business Law I.	
Economics 201-202 Principles of Macroeconomics, Microeconomics .....	6
<b>Note:</b> One or more economics courses may be used in Social & Behavioral Sciences depending on the student's major.	
Finance 301 Managerial Finance .....	3
Information Systems 310 Management Information Systems or Accounting 461 Accounting Information Systems .....	3
<b>Note:</b> Accounting Majors must take Accounting 461 Accounting Information Systems.	
Information Systems 351 Business Communications.....	3
Management 300 Management and Behavior, Management 310 Operations Management, Management 490 Business Policy.....	9
Marketing 301 Principles of Marketing.....	3

### III. Major Requirements (30 hours)

(See your respective major requirement)

**Minimum hours required for B.S.B.A degree.....120**