

UNIVERSITY FACULTY RESUME

2009-2013

Personal Information:

Ross N. Dickens
Dean and Professor of Finance, untenured
BA 102
U.S.A. citizen

Education Credentials:

PhD	The University of Tennessee (August 1987 – December 1991) Finance
MBA	The University of North Carolina (August 1985 – May 1987) Finance
BS	Presbyterian College (August 1979 – May 1983) Business Administration

Employment History:

2013-present: Dean and Professor of Finance, College of Business and Global Affairs, University of Tennessee at Martin, Martin, Tennessee.

Added relevant employment:

2010 and 2009 (summers) Instructor, Louisiana State University Graduate School of Banking, Baton Rouge, Louisiana.

Scholarly Activities:

PUBLICATIONS IN REFEREED JOURNALS (in chronological order)

- “An Examination of the Performance and Prospects for the Future of Internet-Primary Banks” co-authored with K. Cyree and N. Delcours, *Journal of Economics and Finance*, 33(2) 2009, 128-147.
- “Funding College Using Prepaid College Tuition and U.S. Savings Bonds: A Case Study” at *Southern Business & Economics Journal*, 32(1&2) 2009, 75-89.
- “Dividend Tax Cuts and Regulated Firms’ Security Prices” co-authored with Kenneth Hunsader, *Quarterly Journal of Finance and Accounting*, 48(4) 2009, 53-76.
- “Early Warnings about FNMA and FHLMC: Did the Stock Market Hear?” co-authored with Kenneth Hunsader, *Financial Decisions*, Summer (2010), Article 3, 1-26.
- “The Oil Industry’s Response to New Avenues in Futures Trading” co-authored with Kenneth Hunsader, *Applied Financial Economics*, 21 (6) 2011, 401-413.
- “Environmental Liabilities and Stock Price Responses to FASB Interpretation No. 47” co-authored with Kenneth Hunsader, *Academy of Accounting and Financial Studies Journal*, 16 (1) 2012, 95-110.
- “The Oil Industry’s Stock Price Response to Events Surrounding the Deepwater Horizon

Explosion”, co-authored with Kenneth Hunsader and Victoria Javine, *Coastal Business Journal*, 11(1), 2012, 17-38.

“Exchange Traded Funds Market Reactions to Option Introduction” co-authored with Kenneth Hunsader and Victoria Javine, *Banking and Finance Review*, 2, 2012, 71-84.

CHAPTER IN PUBLISHED BOOK

Chapter 26: Dividend Policy in Regulated Industries in *Blackwell Companion to Dividends and Dividend Policy* (2009), 463-479, H. Kent Baker, ed, Kolb Series in Finance, John Wiley & Sons, Inc. Hoboken, New Jersey.

PRESENTATIONS AT PROFESSIONAL MEETINGS (in chronological order)

“Early Warnings about FNMA and FHLMC: Did the Stock Market Hear?” co-authored with K. Hunsader presented at the October 2009 Symposium Examining the Causes, Effects, and Consequences of the Financial Crisis, Hoover, AL.

“Early Warnings about FNMA and FHLMC: Did the Stock Market Hear?” co-authored with K. Hunsader presented at the October 2009 Financial Management Association meeting, Reno.

“Environmental Liabilities and Stock Price Responses to FASB Interpretation No. 47” co-authored with K Hunsader presented at the November 2009 Southern Finance Association meeting, Captiva Island, FL.

“The Oil Industry’s Response to New Avenues in Futures Trading” co-authored with Kenneth Hunsader presented at the March 2011 Southwestern Finance Association meeting, Houston.

“Exchange Traded Funds Market Reactions to Option Introduction” co-authored with Kenneth Hunsader and Victoria Javine presented at the October 2012 Financial Management Association meeting, Atlanta.

“Exchange Traded Funds Market Reactions to Option Introduction” co-authored with Kenneth Hunsader and Victoria Javine presented at the November 2012 Southern Finance Association meeting, Charleston.

“Hydraulic Fracturing Global Legislation and Its Impact on Energy Firms’ Stock Returns” co-authored with Kenneth Hunsader and Gwendolynn Pennywell accepted for presentation at the March 2014 Southwestern Finance Association meeting, Dallas.

UNDERGRADUATE RESEARCH GRANT ADVISOR

Tyler Bozeman: “The Economic Impact of the Deepwater Horizon Oil Spill on Small Business in the Gulf Coast Region” Summer 2011

Public Service/University Service/Consulting Activities:

INVITED PRESENTATIONS (in chronological order)

- “Financing: Past, Present, and Future” invited speaker at January, 2009 Rotary Club meeting, Mobile, AL.
- “FMA Student Chapters” invited panel participant at October, 2010 Financial Management Association meeting, New York, NY.
- “Money and Faith” Pensacola District United Methodist Church Day Apart invited speaker, September 13, 2012, Pensacola, FL.
- “FMA Student Chapters” invited panel participant at October, 2012 Financial Management Association meeting, Atlanta, GA.
- “College Financial Planning” invited presentation for Phillips Preparatory School, Mobile County Public School System, February 19, 2013, Mobile, AL.

EDITORIAL/REVIEW SERVICE (in approximate chronological order)

- 2009-present: Editorial Review Board for *Financial Decisions*
- 2009, 2010, 2011: Ad hoc reviewer for *Journal of Financial Education*
- 2009: Ad hoc reviewer for *Financial Services Review*
- 2011: Ad hoc reviewer for *Applied Economics*
- 2011: Ad hoc reviewer for *International Journal of Hospitality Management*
- 2011: Ad hoc reviewer for *Southern Journal of Entrepreneurship*
- 2013: Ad hoc reviewer for *Managerial Finance*

SERVICE WORK (in approximate chronological order)

- 2013: FMA Session Chair
- 2009-2013: FMA Student Chapter Faculty Advisor
- 2009-present: FMA Student Chapter Committee
- 2012-present: FMA Student Chapter Committee Chair
- 2012-present: FMA Board Member
- 2009-2013: University Annual Fund Campaign Department Representative
- 2009: Financial Education Association Program Committee
- 2010-2011: MCOB Doctoral Planning Committee (ad hoc)
- 2010-2011: Jags for Christ Faculty Advisor
- 2011: Southwestern Finance Association, Program Committee
- 2011, 2012: Hancock Bank Scholarship Committee
- 2011-2013: Mortar Board Faculty Advisor
- 2013-present: Huron Academic Quality Committee
- 2013-present: Huron Economic Development Committee
- 2013-present: TVA Advisory Board (UT-Martin Student-Managed Investment Fund)

POPULAR PRESS ARTICLES (Interviewed as Expert or Authored)

- “Prichard battling financial squeeze” **Mobile Press-Register**, Sunday, March 1, 2009, ppA1, A4.
WPMI (NBC 15) News (taped interview concerning regulator’s release of banking stress test report as related to Regions Bank impact) Thursday, May 7, 2009.
- “Banking experts: Colonial customers should expect seamless transition to BB&T” **Mobile Press-Register**, Saturday, August 15, 2009, pB3.
- “Top five banks in state lose market share in area ” **Mobile Press-Register**, Monday, October 19, 2009, ppA1, A4.
- “CARD Act May Hurt Students” **The Vanguard**, March 1, 2010, pp 2-3.
- “Bank Loan Values: Paper Money or Real Money” **Business Alabama**, June 2010, pp34-35.
- “Hancock-Whitney merger: How will it affect customers?” **Gulf Coast Business**, Issue 1 (Vol 1), March 2011, p20. (Author.)
- “Paying bills: My cell phone can do what?” **Gulf Coast Business**, Issue 2 (Vol 1), April 2011, p34. (Author.)
- WALA (Fox 10) News** (concerning events related to the government debt ceiling) Monday, July 25, 2011.
- “Coastal banks earn bragging rights” **Mobile Press-Register**, Sunday, October 9, 2011, pF5.
- WPMI (NBC 15) News** (Alabama Jobless Rate Drops Below National Level) interview Friday, January 20, 2012.
<http://www.local15tv.com/news/local/story/Alabama-Jobless-Rate-Drops-Below-National-Level/3a4tmirXFE2cnMxG38NZgA.csp>
- WPMI (NBC 15) News** (Gas Prices Jumping Up Again) interview Tuesday, January 31, 2012.
http://www.local15tv.com/news/local/story/Gas-Prices-Jumping-Up-Again/cNj5YbsApk6iCA5H39Z_jg.csp
- “Banctrust. Experts: Bank readying for sale” **Mobile Press Register**, Sunday, February 5, 2012, pp1F, 3F.
- WKRG (CBS 5) News** (Even With Fiscal Cliff Deal Paychecks Will Be Smaller) Thursday, January 3, 2013.
<http://www2.wkrg.com/news/2013/jan/03/even-fiscal-cliff-deal-paychecks-will-be-smaller-ar-5289802/>
- WPMI (NBC 15) News** (taped interview related to impact on FICO credit scores from credit inquiries) Thursday, January 10, 2013.
- “Fiscal cliff could affect financial aid across USA” **The Vanguard**, January 14, 2013, pp1,6.
- “Unravelling” (sic) “the mysteries of building and keeping good credit” **The Vanguard**, April 8, 2013, p7.
- WKRG (CBS 5) News** (39% of American Uneasy About the Economy) Wednesday, June 27, 2013. <http://www.wkrg.com/story/22708185/39-of-americans-uneasy-about-economy>
- Featured in video for Rise Display to showcase the Financial Analysis Center at the University of South Alabama. Video available at:
<http://universityfinancelab.com/videos/university-of-south-alabama/> (7-1-13).
- Interviewed for segment of “Campus Connection” radio show for the University of Tennessee at Martin, Saturday, November 2, 2013.

CONSULTING ACTIVITIES

2009-2013: Southern Capital Securities, Inc. (retirement plan reviewer)
2011: U.S. District Attorney's Office, Pensacola, FL (expert witness)
2012-2013: Hall, Conerly, and Bolvig, P.C., Birmingham, AL (expert witness)
2013: Indiana University Purdue University (outside reviewer for tenure/promotion decision)

Professional Societies and Other Relevant Activities:

PROFESSIONAL MEMBERSHIPS

2009-present: Southern Finance Association
2009-present: Eastern Finance Association
2009-present: Financial Management Association
2009-present: Southwestern Finance Association
2009: Financial Education Association
2009-present: American Finance Association
2009-present: Midwest Finance Association
2009-present: Academy of Financial Services