

UNIVERSITY FACULTY RESUME

I. Personal Information

- A. Mary K. Cook-Wallace Citizenship: USA
- B. Assistant Professor, tenure track
- C. Room 212, Business Administration Building, College of Business and Global Affairs, Management, Marketing, Computer Science and Information Systems, The University of Tennessee at Martin, Martin, TN 38238

II. Educational Credentials

- 2007 Ph. D., Southern Illinois University at Carbondale, Workforce Education and Development, Dissertation: Perceptions of University Level Distance Education Agents With Respect to Commitment, Administration, and Technology
- 2001 M. S., Southern Illinois University at Carbondale, Thesis: Integrating and Revising the Delivery Method of Independent Study through Web-Based, Online Enhancement Education
- 1992 B. S., Southern Illinois University at Carbondale, Vocational Education
- 1976 A.A.S., John A. Logan College at Carterville, IL, Information Processing

III. Employment History

From	To	
Aug. 2010	present	Assistant Professor, University of Tennessee at Martin
2007	Aug. 2010	Lecturer, University of Tennessee at Martin, Martin, TN
2001	2007	Instructor/Researcher II - Southern Illinois University at Carbondale, IL
1992	2001	Instructor, John A. Logan College, Carterville, IL
1995	2001	Teaching Assistant, Southern Illinois University at Carbondale, IL
1976	1993	Administrative Assistant, Southern Illinois University at Carbondale, IL

IV. Scholarly Activity

- A. Published Refereed Journal Articles and Accepted, but not yet published, Refereed Journal Articles

Cook-Wallace, M. K. Online course accessibility: Caveats for business education teachers. *Business Education Forum*, 60(1), 2005, 50-52.

Duncan, J. & Cook-Wallace, M. Assessing online technology: Edutainment or desktop-rubbishing? *Delta Pi Epsilon Journal*, 44(1), 2002, winter, 25-38.

- B. Books, Chapters in Books, Ancillary Materials, Software Developed, Published Working Papers, and Proceedings Articles

Cook-Wallace, M. K. & Hammond, K. GMAT Analytical Writing Assessment: Predictor of Success for MBA Students with Respect to GPA, proceedings, ABD conference, Ft. Myers Beach, November 2011.

Cook-Wallace, M. K. Characteristics of the Workforce of the Future, proceedings, Society for Information Technology and Teacher Education (SITE) International Conference, Charleston, SC, March 2009.

Duncan, J. and Cook-Wallace, M. K. Enhancing Online Student Motivation and Cognitive Strategies with Interactivity, AECT National Convention, Dallas, TX, proceedings, October 2006.

C. Paper Presentations

Cook-Wallace, M. K. Report Writing in Business Communication: A Quasi Extemporaneous Writing Strategy, paper presentation, 75th Association of Business Communication Annual Convention, Chicago, IL, October 27, 2010.

Cook-Wallace, M. K. Resume Writing: What are your accomplishments? Five-minute lightening talk, Kentucky Celebration of Women in Computing conference, Gilbertsville, KY, February 17 & 18, 2010.

Cook-Wallace, M. K. & Eversden, T. H. Belief and Attitude Awareness for Financial Literacy, paper presentation, In Search of Social Wealth: The Quest for Financial Literacy Through Education conference, Bellarmine University, Louisville, KY, March 2010.

Cook-Wallace, M. K. & Eversden, T. H. Money Management: A Global Course of Action, paper presentation, Global Education for the 21st Century Conference, Rock Valley College Learning and Opportunity Center, Rockford, IL, June 11 & 12, 2009.

Cook-Wallace, M. K. & Eversden, T. H. PlayMoney: Using Self-Regulating Money Management Skills, invited paper, The Illinois Association for Career and Technical Education, 2006 Annual Conference, Peoria, IL, June 20, 2006.

Cook-Wallace, M. K. Strategy, Innovation, and Technology, Video Conferencing using PolyCom, setup & function, presentation, WED's Off-Campus Degree Program 2002 Fall Conference, Southern Illinois University Carbondale, October 2002.

Hinniker, L. & Cook-Wallace, M. K. Assessment and Development of Cyber-Learning and Skills Utilizing Modular Learning Interfaces, presentation, League for Innovation in the Community College 2001 Conference on Information Technology, Minneapolis, MN, November 2001.

Cook-Wallace, M. K. Integrating and Revising the Delivery Method of WED 381 A & B through Web-Based, Online Enhancement, Annual Business Education Summer Conference, June 2001.

Hinniker, L., Duncan, J. & Cook-Wallace, M. K. Delivery of Online Learning Using Desktop Video Conferencing and Prerequisite Online Performance Skills Test

Development, presentation, League for Innovation in the Community College 2000 Conference on Information Technology, Anaheim, CA, November 2000.

D. Other

Cook-Wallace, M. K. The Examination of position titles of distance education administrators implies a learner-centered approach to teaching. Submitted for review to Journal of Online Learning and Teaching, 2011.

Cook-Wallace, M. K. Testing the Significance of Four Core Components of Online Teaching. Submitted for review to Journal of Educational Technology & Society, 2011.

Cook-Wallace, M. K. Online teaching versus face-to-face teaching of report writing in a business communication course. Submitted for review to Business Communication Quarterly, 2011.

Cook-Wallace, M. K. & Overby, J. Texting and Handheld Devices: The Next New Pen and Paper. Article in beginning stages, 2011.

Faught, S. & Cook-Wallace, M. K. When does communication become miscommunication? Article in beginning stages, 2011.

Cook-Wallace, M. K. Review of Business Communication, textbook chapter, Shwom B. Northwestern University & Snyder, L., North Carolina A&T University, Pearson/Prentice Hall, August 2010.

Cook-Wallace, M. K., & Eversden, T. H. Beliefs and Attitudes of money management of CTE teachers and students. Article in process, 2009.

Cook-Wallace, M. K. "Views from the Information Technology and CSIS Workplace," invited panel speaker, Warren and Pat Carmichael, College of Business and Global Affairs Career Day, March 25, 2009.

Cook-Wallace, M. K. & Eversden, T. Learning Self-Regulating Money Management Skills, roundtable, Connections Conference, St. Charles, IL, March 13 & 14, 2007.

Cook-Wallace, M. K. & Eversden, T. H. Using Self-Regulatory Money Management Skills: PlayMoney, roundtable, Annual Conference of Illinois Council on Family Relations, Building Strong Families in a Supportive Environment, Northern Illinois University, DeKalb, IL, March 31, 2006.

Cook-Wallace, M. K. & Eversden, T. H. PlayMoney: Learning Self-Regulatory Money Management Skills for High School Students, roundtable (carousal), Connections Conference, April 11, 2006.

Cook-Wallace, M. K. & Eversden, T. H. Self-Regulatory Money Management Skills, poster presentation, Third Annual Research Town Meeting, sponsored by Office of the Vice President for Research and Graduate Dean, Faculty Senate,

Graduate and Professional Student Council, Graduate Council, Phi Kappa Phi, Sigma Xi., Southern Illinois University Carbondale, April 4, 2006.

Cook-Wallace, M. K. & Eversden, T. H. Learning Self-Regulatory Money Management Skills: PlayMoney, roundtable, Annual Conference of Illinois Council on Family Relations, Building Strong Families in a Supportive Environment, Northern Illinois University, DeKalb, IL, March 31, 2006.

Cook-Wallace, M. K. Video Conferencing with Independent Study Courses, poster session, 2004 Syllabus Conference, San Francisco, July, 2004.

Cook-Wallace, M. K. & Lentz-Hees, L. Accessibility, Usability, and ADA Compliance with Educational Websites What's New. What's Next. What Works, Illinois Association of Educational Communications and Technology Annual Conference, Lisle, Illinois, May 2, 2003.

Cook-Wallace, M. K. & Lentz-Hees, L. Running the RFP Maze, poster session, Phi Delta Kappa (Professional Fraternity in Education) Annual Research Day 2003 at Southern Illinois University, March 24, 2003.

Cook-Wallace, M. K. Nominated Outstanding Teaching Support Award, 2004, WED, SIUC.

Cook-Wallace, M. K. Ruston James Carter Award, WED, SIUC, 2003.

Cook-Wallace, M. K. Delta Pi Epsilon Scholarship, WED, SIUC, 2002.

Cook-Wallace, M. K. American Association of University Women Scholarship, SIUC, 2001.

Cook-Wallace, M. K. Spouse session speaker at the National Speakers Association's National Convention in Anaheim, CA, August, 1997.

Cook-Wallace, M. K. Accepting gifts, Here and There, Pi Omega Pi National Newsletter, XLVIII 5(2), 1990.

Ancillary Materials:

Cook-Wallace M. K. Artist illustrator for book: Better Than Your Best, Bloomington, IN: AuthorHouse, 2009.

Cook-Wallace M. K. One of the Best American Associations of University Women Newsletters in Illinois, Southern Illinois University Carbondale, 2006.

V. Faculty/Teaching Development Activities

- Curriculum Development Seminar Series: Critical Thinking, October 27, 2011, Tampa, FL, with Jackson Dickerson

- Curriculum Development Seminar Series: Design Thinking for Creativity, Innovation, and Transformation, October 28, 2011, Tampa FL, with Fred Collopy & Youngjin Yoo
- Teaching Effectiveness Workshop, August 17, 2011, UTM with Dr. Sheeley
- Blackboard Blitz, UTM, Aug. 19, 2011
- Phi Kappa Phi annual speaker presentation with Dr. Julie Hill, February 2011
- Career Day Lunch, moderator for Keith Durbin, Nashville Mayor's Office CIO, March 30, 2011
- AABSC – Assurance of Learning (AOL), Atlanta, GA, March 12 & 13, 2011
- *Write Experience*, Cengage Webex, Assess Written Communications Skills Without Adding to Your Workload, March 9, 2011
- *Bring Out the Best in Others*, Wayne Maddox, Magellan Health Services, Inc., UTM, March 2, 2011 (16 INFS 351 students attended)
- Webinar with Barbara Shwom, Business Communication textbook author, Northwestern University, Feb. 16, 2011
- Blackboard 9.1: Kaffeeklatsch, UTM, Feb. 16, 2011
- Blackboard Blitz, UTM, Jan. 12, 2011
- *Plagiarism*, Dr. Charles Bradshaw, Times Talk, UTM, Sept. 29, 2010
- *Teaching Social Media and Electronic Communication*, Dr. Courtland Bovee, Pearson Webinar, Sept. 29, 2010.
- *Talking about Teaching: 2010 Coffey and Cunningham Teaching Award Recipients*, UTM, Sept. 22, 2010
- *Your Better Self, A Simple Guide to Where You Want To Be*. One-day seminar with Rev. Kenneth Wallace, Sept. 18, 2010
- Veteran Speakers Retreat, Boiling Springs, PA, August 26-29, 2010
- *Integrating Information Literacy*, faculty workshop with Dr. Debra Gilchrist, UTM, August 24, 2010.
- *I cannot keep decorum personae: A Renaissance Rhetoric of Strife*, Phi Kappa Phi: Muriel Tomlinson Memorial Lecture, Speaker: Dr. Christopher Hill, March 2, 2010
- *How to Teach Online Course*, UTM, with Steve Holt, January to March, 2010 (6 weeks)
- Development of orientation video: Workforce Education and Development (WED) Off-Campus Degree Program (OCDP) policies, procedures, and expectations for adjunct faculty and students, 2006/2007
- Development of Workforce Education and Development, Off-Campus Degree Program Training website, 2006/2007
- Consortium for Computer Science in Colleges, April 3 & 4, 2009, UTM
- Peer Review of Teaching, Talk Times, August 20, 2008, UTM
- Blackboard 2008, August 21, 2008; January 10, 2009, UTM
- WebCT to Blackboard training, May 21, 2007, SIUC
- Empowering Faculty for Diverse Classrooms, April 3, 2007, SIUC
- Illinois workNet Portal Conference, Mt. Vernon, IL, May 8, 2007
- Team participant in development of A3 Learning Conference, WED Off-Campus Degree Program, SIUC, Feb. 28, 2004
- Authorware workshop, Chicago, September, 2005
- Video Conferencing with Independent Study, set-up and testing project, Off-Campus Degree Program, SIUC, Fall 2003 & Spring 2004
- *Teaching Writing in an Online World* with Nick Carbone, SIUC, Feb. 5, 2004

- Assessing Student Learning Workshop, Illinois State University at Bloomington, Normal, Illinois, June 18, 2002
- *VC ADA Workshop*, Lake Land College, regional workshop on ADA regulations for websites at Kluthe Center for Higher Education and Technology, 1204 Network Center Dr., Effingham, Illinois, April 22, 2001
- National Speakers Association, Dallas, 1991; Anaheim, 1994; Philadelphia, 1996; Washington, DC, 1999; New York City, 2008
- National Business Education Association annual convention, Nashville, Tennessee, April, 1990
- American College Health Association annual conference, San Antonio, TX, 1991
- National Business Education Association annual convention, Boston, Massachusetts, April, 1989
- Pi Omega Pi's 32nd Biennial Convention, St. Louis, MO, January, 1989 ACTE (Association of Career and Technical Education) 2004 - 2006
- AAUW (American Association of University Women) SIUC & UTM August 2002 to present
- DPE (Delta Pi Epsilon) Beta Omicron Chapter, national honorary professional graduate society for business leaders (president, 2006-2007)
- NBEA (National Business Education Association) since 1989
- OTT (Omicron Tau Theta) Lambda Chapter, (treasurer) 2004
- POP (Pi Omega Pi) Beta Zeta Chapter, Business Education Honor Society since 1989
- Independent Course Manager, Off-Campus Degree Program, Workforce Education and Development, Fall 2003, Spring 2004, & Summer 2004
- Phi Kappa Phi member since 1995

VI. Public Service/University Service/Consulting Activity

A. Public Service

- American Association of University Women since 1994-2010
- First United Methodist Church of Carbondale, IL, life-long member
- American Baptist Church of Carbondale, IL, Christmas program (3 yrs.)
- First Baptist Church of Carbondale, IL, ten-year visitor
- Philanthropic Educational Organization (community-based) 1998-present
- Carbondale Chamber of Commerce, Carbondale, IL 1995-2001

B. University Service

- Teach GENS 101 beginning Fall, 2011
- Invited guest speaker on Email Netiquette and Social Media Etiquette, to Consumer Science students, UTM, Sept. 12, 2011 (Dr. Sue Byrd's class)
- Invited lecture on Mail Merge, INFS 331, Intro Word, Oct. 13, 2010
- College of Business Assessment Committee, 2007 - present
- Professional Educational Council, 2007 - present
- SOAR, UTM, 2007 - 2011
- Gamma Beta Phi at UTM, Co-advisor 2010 - present
- Review for Information Systems and Office Information Systems concentrations, UTM, Oct. 2010

- Moonlight Breakfast server for final exam students, April, 2008, 2009, & 2011 UTM
- Southern Area Future Business Leaders of American Leadership Conference, judge of student contests, SIUC, January, 2005 & 2006

C. Consulting Activity

- The Defender Group
- Goodyear invited trainer through the Reed Center, April 2011
- *Put Your Course Online: Six Steps and a Team*, online ezine self-published article, Do Better Than Your Best Article Directory: Training, June, 2007.
- Editorial Review Board, *Journal of Applied Research in Business Instruction & Computers in Human Behavior*, 2007-2011
- Chair of the Association for Career and Technical Education (ACTE) Technology Education Division, Legislative & Resolutions Committee, 2004 – 2007
- Developed and implemented training money management modules, Galatia High School and Carbondale High School, May & June, 2006
- Consultant with SIUC's Administrative Information Systems, Training Instances, June, 2004
- Guest Lecturer for College of Education and Human Resources, Southern Illinois University Carbondale, Adventure in the American Mind program: Accessibility, Usability and ADA Compliance with PowerPoint and FrontPage, March 1, 2003
- *Advanced Techniques of Microsoft Word*, invited Health Education Department faculty trainer, April, 2001
- One-day workshop providing business correspondence to managers at Matsushita Universal Media Services LLC of America, Pinckneyville, Illinois, 1990

VII. International Travel

2011 Dec	Germany	UTM Christmas Markets research
2010	Caribbean: Puerto Rico, Cayman Islands, Bahamas	research & vacation
2009	Central America: Belize	professional development & business
2008	United Arab Emirates: Dubai	professional development & business
2005	Italy: Rome, Venice, Ravenna, Siena, Florence, Pisa; Switzerland: Zürich	professional development & vacation
2001	England: London & Wales; France: Paris	professional development & vacation