

NAME _____ MINOR _____
 Write Minor Courses on Reverse

DEPARTMENT OF COMMUNICATIONS
VISUAL COMMUNICATION SEQUENCE

Prerequisite: Course prerequisites ("Pre:") are noted in brackets below.

Course Rotation Advising Aid: Please note that the letters "F" (Fall only), "S" (Spring only), "FS" (offered in both Fall and Spring semesters) or "T" (offered every two years) precede course number codes. These plans reflect intended class scheduling, subject to alterations due to changes in budget and staffing.

I. LOWER-DIVISION REQUIREMENTS (12 Hours)

Term	Course	Description	Semester	Grade
FS	100	Survey of Mass Media		
FS	200	Introduction to News Writing [Pre: Minimum grade of "C" in English 111]		
FS	240	Introduction to PR/VisComm		
FS	250	Introduction to Broadcasting		

Note: All these courses must be completed with a grade of at least "C" before beginning upper-division work. Successful completion of English 112 and 2.0 overall grade point average are also prerequisites to upper-division Communications Department courses.

II. UPPER-DIVISION REQUIREMENTS (30 Hours)

A. Required Courses (21 Hours)

Term	Course	Description	Semester	Grade
FS	321	Principles of VisComm [Pre: LD core]		
FS	322	Desktop Publishing		
FS	323	Basic Web Design		
FS	341	Photojournalism		
S	410	Advanced Visual Communication [Pre: Comm. 321, 322, 323, 341]		
FS	491	Communications Law and Ethics [Pre: Senior Standing]		
FS	492	Senior Seminar (portfolio required) [Pre: Senior Standing]		

B. Internship – 3 Hours

[Pre: Senior Standing, B average in Comm. courses]

Term	Course	Description	Semester	Grade
FS	475	Internship in Communications		

C. Elective Communications Courses: 6 upper-division hours

(Note: Comm. 475, Internship, Cannot satisfy a major elective requirement in this sequence)

(Note: It is recommended that the hours come from courses associated with this sequence. See list below.)

Term	Course	Description [Pre: See Catalog]	Semester	Grade

RECOMMENDED ELECTIVES – 6 hours

Communication Strategy and Management Electives:
(in priority order)

- Comm 325 -- Principles of Advertising
- Comm 356 -- Communication in Professional Environments

Media Production Electives:
(in priority order)

- Comm 305 -- Copy Editing and Design
- Comm 336 -- Advanced Web and Multimedia Design
- Comm 340 -- Film Appreciation
- Comm 360 -- TV Production

Hours Required In Major: 42

Note: To graduate, Comm. majors must satisfy the "80-65 Rule" of ACEJMC, our department's accrediting agency. This means that students must complete a minimum of 80 semester hours in courses outside the major, with no fewer than 65 semester hours in the basic liberal arts and sciences. A course must be completed with a grade of at least "C" to be counted in the major.