

NAME \_\_\_\_\_ MINOR \_\_\_\_\_  
 Write Minor Courses on Reverse

**DEPARTMENT OF COMMUNICATIONS**  
**BROADCASTING SEQUENCE**

**Prerequisite:** Course prerequisites ("Pre:") are noted in brackets below.

**Course Rotation Advising Aid:** Please note that the letters "F" (Fall only), "S" (Spring only), "FS" (offered in both Fall and Spring semesters) or "T" (offered every two years) precede course number codes. Complete copies of annual course rotation plans are available in the department office. These plans reflect intended class scheduling, subject to alterations due to changes in budget and staffing.

**I. LOWER-DIVISION REQUIREMENTS (12 Hours)**

| Term | Course | Description   | Semester | Grade |
|------|--------|---|----------|-------|
| FS   | 100    | Survey of Mass Media                                    |          |       |
| FS   | 200    | News Writing [Pre: Minimum grade of "C" in English 111] |          |       |
| FS   | 220    | Voice and Diction                                       |          |       |
| FS   | 250    | Introduction to Broadcasting                            |          |       |

**Note:** All these courses except Comm. 220 must be completed with a grade of at least "C" before beginning upper-division work. Successful completion of English 112 and 2.0 overall grade point average are also prerequisites to upper-division Communications Department courses.

**II. UPPER-DIVISION REQUIREMENTS (33 Hours)**

**A. Required Courses (18 Hours)**

| Term | Course | Description  | Semester | Grade |
|------|--------|--|----------|-------|
| FS   | 315    | Writing for the Broadcast Media [Pre: Comm. 100, 200, Comm. 250] |          |       |
| FS   | 350    | Radio Production [Pre: 315]                                      |          |       |
| S    | 360    | Television Production [Pre: Comm. 315]                           |          |       |
| S    | 420    | Broadcast Management and Sales [Pre: Junior Standing]            |          |       |
| FS   | 491    | Communications Law and Ethics [Pre: Senior Standing]             |          |       |
| FS   | 492    | Senior Seminar (portfolio required) [Pre: Senior Standing]       |          |       |

**B. Practicum – 3 Hours of 381 (repeated), or 381 (2 hours) and 383 (1 hour)**

[Pre: 381 Comm. 350/360; 383 Comm. 305]

| Term | Course | Description | Semester | Grade |
|------|--------|-------------|----------|-------|
| FS   |        |             |          |       |
| FS   |        |             |          |       |
| FS   |        |             |          |       |

**C. Elective Communications Courses: 12 upper-division hours**

(Note: Practica hours cannot satisfy a major elective requirement in this sequence)

(Note: Six of the 12 hours must come from courses associated with this sequence. See list below.)

| Term | Course | Description [Pre: See Catalog] | Semester | Grade |
|------|--------|--------------------------------|----------|-------|
|      |        |                                |          |       |
|      |        |                                |          |       |
|      |        |                                |          |       |

**Courses associated with Broadcasting Sequence: (from which 6 upper-division elective hours must come):**

Comm. 340 – Film Appreciation      Comm. 419 – Broadcast Programming  
 341 -- Photojournalism              460 – TV Producing and Directing  
 365 – EFP/ENG                          370 – Television News

**Hours Required In Major: 45**

**Note:** To graduate, Comm. majors must satisfy the "80-65 Rule" of ACEJMC, our department's accrediting agency. This means that students must complete a minimum of 80 semester hours in courses outside the major, with no fewer than 65 semester hours in the basic liberal arts and sciences.