

UT Martin claims business grant

The University of Tennessee at Martin was recently notified that it has received a Business and International Education Program grant totaling \$371,744 by the U. S. Department of Education. The purpose of the Business and International Education Program (Title VI) is to increase and promote the nation's capacity for international understanding and economic enterprise through the provision of suitable international education and training for U. S. business personnel in various stages of professional development; and to promote institutional and noninstitutional education and training activities that will contribute to the ability of United States businesses to prosper in an international economy. UT Martin and the College of Business and Public Affairs have joined with the Department of Modern Foreign Languages, the Office of International Programs/Admissions, Travel-Study/Study Abroad Programs, the Center for Global Studies, and partners in the community to devise the "Global Business Education Through Partnerships Program." The single goal of the program is to enhance global awareness in West Tennessee. This program will provide business leaders, faculty, and students a means to reshape their educational and training priorities by acquiring knowledge about the global economy (global awareness), gain a working knowledge of other cultures, languages, and business environments (global competence), and participate with business leaders from other countries in cross-cultural business training programs (global competition). For this reason, the Business and International Program will engage students in international travel study, revise the International Business curriculum to incorporate foreign language and global experiences, and fund UT Martin International Business Student Scholars who will work directly with faculty and business mentors. Payne noted, "This interdisciplinary approach is unique in academia as students and faculty will gain real world experience through UT Martin's partnerships with businesses and professional organizations. (Excerpts from July 6, 2004, UT Martin University Relations News)