

## OFFICIAL RULES

### **NO PURCHASE, PAYMENT OR OBLIGATION NECESSARY TO ENTER OR WIN. AUTOMATIC AND MAIL-IN ENTRIES HAVE AN EQUAL CHANCE OF WINNING.**

**1. ELIGIBILITY:** The *University of Tennessee at Martin (UT Martin) Sweepstakes* (the "Sweepstakes") is sponsored by UT Martin's Division of Student Affairs and is open exclusively to undergraduate degree-seeking students of UT Martin, 18 years and older as of January 11, 2018, at the time of the Awards Drawing described below ("Eligible Participant"). The Sweepstakes is void where prohibited by law. Employees of Gallup and its respective subsidiaries and affiliates, and each of their immediate family members are not eligible to enter or win the Sweepstakes.

**2. SPONSOR AND ADMINISTRATOR.** The Sponsor of the Sweepstakes is UT Martin. The Administrator of the Sweepstakes is Gallup, 1001 Gallup Drive, Omaha, NE. 68102. Collectively as used in these Official Rules, "Releasees" includes Sponsor and Administrator and their respective subsidiaries, affiliates, agents, representatives, officers, directors, shareholders and employees.

**3. SWEEPSTAKES TIMING/DESCRIPTION:** The Sweepstakes begins at 12:00:01 AM Eastern Time (ET) on March 12, 2018, and ends 11:59:59 PM ET on April 10, 2018, ("Promotion Period"). The Prize described below will be awarded in a random drawing from among all eligible entries received and combined during the Promotion Period, with the random drawing to be held on or about April 16, 2018, (the "Awards Drawing").

**4. HOW TO ENTER: There are two (2) ways to enter the Sweepstakes: 1) Automatic Entry:** Any Eligible Participant who fully completes, indicates that they would like to be entered into the sweepstakes at the end of the survey, and electronically submits the UT Martin ("Survey") during the Promotion Period will automatically receive one (1) Sweepstakes entry into the Awards Drawing. Automatic entries must be made by completing and submitting the Survey by 11:59:59 PM ET on April 16, 2018, in order to be eligible. **2) U.S. Mail Entry:** Any Eligible Participant may enter the Sweepstakes without having to complete the Survey or without any other purchase or performance requirements via U.S. Mail by hand-printing their full name, address, city, state, ZIP code, and daytime and evening telephone numbers (including area code), and email address on a 3x5 postcard via email with First Class postage affixed, to: Gallup, attention Jeff Bechtolt, 1001 Gallup Drive, Omaha, NE 68102. The mail-in entry will count as one (1) entry into the Awards Drawing. Mail-in entries must be postmarked and received by the end of the Promotion Period in order to be eligible for the Awards Drawing. Proof of mailing does not constitute proof of delivery. Mail-in entries that are mechanically reproduced, copied, illegible, incomplete, postage-due, late or inaccurate are void. All Survey responses and entries become the property of the Sponsor and will not be acknowledged or returned. Incomplete entries or entries not complying with these Official Rules are subject to disqualification, at the Sponsor's sole discretion. Limit one entry per Eligible Participant regardless of method of entry.

**5. DETERMINATION OF WINNERS:** The winner of the prize described below will be randomly selected in the Awards Drawing from among all eligible automatic and mail-in entries received and combined during the Promotion Period. The random drawings will be conducted by Gallup acting as an independent judging and contest administration organization. The Administrator's and Sponsor's decisions are final on matters relating to this Sweepstakes. Potential winner will be notified by U.S. Mail

and/or telephone and/or email within 15 days of the Awards Drawing. For the name of the sweepstakes winner, please visit <http://www.utm.edu/departments/studentlife/gallup.php> after the winner has been notified. Sponsor's inability to contact a potential winner within a reasonable time period; or prize's or prize notification's return as undeliverable will result in such potential winner's disqualification and the prize may be awarded to a potential alternate winner by conducting one or more additional drawings of the remaining entries. Limit one (1) prize per person. All claimed prizes will be awarded.

**6. ODDS:** Odds of winning a prize are based on the total number of eligible entries received during the Promotion Period.

**7. PRIZE:** Winner will receive one of either an Apple Watch or Samsung Smart Watch. The specifics of the prize shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at Sponsor's discretion. The prize is nontransferable. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winner is permitted. The total approximate retail value of the prize is \$400.00. Prize winner is responsible for all taxes. Sponsor reserves the right to substitute a prize with one of comparable or greater value.

**8. GENERAL CONDITIONS OF PARTICIPATION:** By entering, entrants agree to be bound by these Official Rules including all eligibility requirements and the decisions of the Sponsor and Administrator, which are final and binding. By accepting the prize, the winner consents to the use of his/her name, image, likeness, photograph, and biographical material for publicity, and promotional purposes by Sponsor. Entrants agree that Releasee has not made nor are in any manner responsible or liable for any warranty, representation, or guarantee, statutory, express or implied (including but not limited to, the implied warranties of merchantability, title, and fitness of the prize for a particular purpose), in fact or in law, relative to the Sweepstakes. Sponsor and Administrator are not responsible for mail-in entries that are lost, late, illegible, misdirected, inaccurate, incomplete, undelivered, damaged, delayed, garbled, postage-due, or stolen. Sponsor and Administrator reserve the right to disqualify entrants who violate these Official Rules or interfere with this Sweepstakes in any manner.

**9. GOVERNING LAW & ARBITRATION OF DISPUTES:** The laws of the State of Tennessee govern this Sweepstakes. Except where prohibited by law, as a condition of participating in this Sweepstakes, participant agrees that any and all disputes between an Eligible Participant and Gallup connected with this Sweepstakes shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association ("AAA") and held at the AAA regional office nearest the Sponsor.

**10. WINNERS' LIST:** The name of the winner will be available <http://www.utm.edu/departments/studentlife/gallup.php> at after the Award Drawing on or about the week of April 16, 2018.