

Addenda

THE UNIVERSITY of
TENNESSEE
MARTIN

FACULTY AND STAFF NEWSLETTER

AUG. 10, 2009

UT Martin again 'Best in Southeast' Online BSBA

is available

The UT Martin has again earned the designation as one of the best colleges and universities in the Southeast, according to The Princeton Review for 2010. The New York City-based education services company selected the school as one of 141 institutions it recommends in its "Best in the Southeast" section on its Web site feature, "2010 Best Colleges: Region by Region."

UT Martin has earned the designation for seven consecutive years. Dr. Tom Rakes, UT Martin chancellor, said the designation is further evidence that the university provides a high-quality learning experience for students. "Our students are among our best sponsors, and we appreciate being designated as among the Best in the Southeast," Rakes said.

"We chose UT Martin and the other terrific schools we recommend as our 'regional best' colleges primarily for their excellent academic

programs," said Robert Franek, Princeton Review's vice president of publishing. "We also work to have our roster of 'regional best' colleges feature a range of institutions by size, selectivity, character and locale. We choose the schools based on institutional data we collect from several hundred schools in each region, our visits to schools over the years and the opinions of independent and high school-based college advisors whose recommendations we invite." He added, "We also take into account what each school's customers - their students - report to us about their campus experiences at them on our 80-question student survey."

The 141 colleges The Princeton Review chose for its "Best in the Southeast" designations are located in 12 states: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina,

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An online Bachelor of Science in Business Administration with a major in management will be offered for the first time by UT Martin.

It is one of only four AACSB-accredited online BSBA in management programs in the nation and is targeting business professionals who want to advance their careers by expanding their knowledge and expertise while obtaining a degree.

Joining a growing list of master's programs and the Bachelor of University Studies offered through UT Online, all degree requirements for the BSBA in management may be completed online.

"This degree is a significant academic program which has little or no competition online," said Dr. Tommy Cates, UT Martin Extended Campus and Online Studies interim director. "The UT Martin business program has always produced strong graduates, and the online delivery allows more students to acquire this degree."

The program coursework and course materials are accessible online, 24/7, with discussion, email, chat, assignments, examinations and Web-conferencing capability. Students have access to free tech support through the Help Desk, ext. 7900, each day until midnight CST.

The program is accredited by The Association to Advance Collegiate Schools

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Byrd is president-elect of national group

Dr. Sue Byrd, family and consumer sciences professor, was named 2009-2010 president-elect of the American Association of Family & Consumer Sciences at the recent AAFCS 100th Annual Conference and Expo in Knoxville.

"It is an honor to have been elected to this position by my colleagues and to have the opportunity to serve AAFCS and the profession. During these times when many families are struggling to make ends meet, it is important that family and consumer sciences professionals use their expertise to provide information that can help individuals, families and communities make informed decisions for an

improved quality of life," said Byrd. "AAFCS plays a vital role in empowering these professionals with research-based information to carry out this important mission. It is exciting to be a part of the leadership of AAFCS to support FCS professionals and move AAFCS forward into its second century as a leader in addressing issues of importance to



BYRD

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Season tickets on sale

Football season tickets for the Skyhawks are on sale. The Skyhawks will host five home games at Hardy M. Graham Stadium. The opener is set for Sept. 3 against Iowa Wesleyan. Kickoff is slated for 6 p.m. The Skyhawks will host Southeast Missouri State on Sept. 26 with kickoff set for 6



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West appointed to UTRF advisory board

The UT Research Foundation has recently been restructured to create a more decentralized organization effective July 1. As part of that restructuring, Dr. Joan K. West, Office of Research, Grants, and Contracts director, has been appointed as an advisory board member of the UTRF Multi-Disciplinary Board. West has served in multiple capacities at the UT System, including the UT System Intellectual Property policy committee, the UTRF Processes/Procedures for Grants and Contracts working group and the Financial Compliance Task Force that

revised policies related to sponsored funding. She is also an advisory board member of the Grants Resource Center, the research department of the American Association of Schools, Colleges, and Universities in Washington, D.C.



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Byrd

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individuals, families, and communities.”

An active and longtime AAFCS member, Byrd, Certified in Family and Consumer Sciences (CFCS), has served in numerous leadership positions at the national and affiliate levels. At the national level, she has been an AAFCS Council for Certification member, Community of Colleges, Universities, and Research leader, accreditation site visitor, Communities Coordinating Team member, Nominating Committee member and Higher Education Unit secretary. At the affiliate level, Byrd's roles have included vice president for cooperative relations, vice president for internal affairs, board member and president.

Byrd has published a variety of scholarly articles and presented at state, national and international events. She recently presented “The Magnificent Textiles of China: Indigo Dyeing and Tie-Dyeing Examined” during the Community of Apparel, Textiles, and Design Juried Showcase and Exhibition at the Annual Conference in Knoxville. To support her research in apparel and textiles, she has also received a number of grants, including a faculty research grant to study minority cultures in China.

In honor of her contributions to family and consumer sciences, Byrd has received the AAFCS and Tennessee Affiliate Leaders Awards; University of Tennessee at Martin Department of Family and Consumer Sciences Pat and Joe Johnson Faculty Development Award; Cunningham Outstanding Teacher/Scholar Award; and Tennessee Affiliate District A Award.

Season

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p.m.

Homecoming is Oct. 10 when Tennessee Tech comes to Martin. Kickoff is set for 2 p.m. The Skyhawks will also host Murray State at 6 p.m., on Oct. 24 and Austin Peay at 1 p.m., on Nov. 21.

Season ticket prices for UT Martin employees are \$42 each for bench back seats. Chair seats for employees are \$50 each.

Individual game tickets are \$18 for chair seats and \$16 for reserved seats. General admission tickets are \$10 each while student general admission tickets are \$5 each.

To buy season tickets for more information call Jenny Canary at the Skyhawk Ticket Office at ext. 7207.

“Our goal is to win the OVC championship again, but we will need your help,” said Jason Simpson, the Skyhawks’ fourth-year head coach. “You can make a difference in our performance. Buy your season tickets now and join us at Hardy Graham Stadium for another exciting season of Skyhawk football.”

West

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The organization has a new board of directors as well as a new structure for managing the two existing offices that both operate under a single UTRF corporate umbrella. One office in Memphis (the Health Science Center Office, or HSCO), directed by Dr. Richard Magid, will focus primarily on the technologies generated at the UT Health Science Center. The other office in Knoxville (the Multi-Disciplinary Office, or MDO), directed by Dr. John A. Hopkins, will support the technologies emerging from all other campuses and institutes within the UT system. Central policy-making, accounting, reporting and compliance functions will be the responsibility of the UTRF board of directors and implemented through a central office, directed by UTRF President Dr. Fred Tompkins.

Decision-making related to intellectual property management, licensing transactions and revenue distribution will become the purview of separate local executive committees, each consisting of seven members from within UT and the external community. Two members of each local executive committee will serve as members of the UTRF corporate Board of Directors. The UTRF president and the UT trustee chair of the Research, Outreach, and Economic Development Committee will serve on the UTRF board and on each of the two executive committees. Each executive committee has also created its own board of advisers to provide input to the decision-making process.

The UTRF mission remains unchanged. It is to support and help grow the research enterprise at UT, manage and commercialize the university's intellectual property, foster an entrepreneurial culture and contribute to the economic development of the state.

Online

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of Business (AACSB International) Commission on Colleges of the Southern Association of Colleges and Schools. Total minimum hours required is 120. The time required to complete the degree will depend on the number of program-appropriate college credits that a person has earned. The new degree will offer potential students an additional avenue through which they can complete a professionally accredited business degree.

For more information about the online BSBA or UT Online master's programs in education, agriculture and natural resources systems management, engineering management, family and consumer sciences and business administration – call UT Online, toll-free, at 1-866-587-7589 or visit <http://utonline.tennessee.edu>.

Addenda begins a weekly schedule with this edition

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Tennessee, Virginia and West Virginia. The Princeton Review also designated 218 colleges in the Northeast, 123 in the West, and 158 in the Midwest as best in their locales. The 640 colleges named regional best(s) represent about 25 percent (one out of four) of the nation's 2,500 four-year colleges.

The Princeton Review does not rank the colleges in its 2010 Best Colleges Region by Region Web site section. The Princeton Review survey for this project asks students to rate their own schools on several issues – from the accessibility of their professors to quality of the campus food – and answer questions about themselves, their fellow students and their campus life.

About campus life, one student said, “UTM has enough organizations on campus that everyone has the opportunity to meet students that share common interests and therefore feel more connected to the school.”

While “most students here come from rural areas,” the campus also draws “a mixture of urban students. You'll also find ... “international students,” another student commented.

The Princeton Review (www.Princeton-Review.com) is known for its tutoring and classroom test preparation courses, books, and college and graduate school admission services. Its corporate headquarters is in Framingham, Mass., and editorial offices are in New York City. It is not affiliated with Princeton University, and it is not a magazine.

Benson dies Aug. 5

Mary Lynn Travis Benson, age 89, died Aug. 5 at Weakley County Nursing and Rehab Center in Dresden. Funeral services were Aug. 8, at Murphy Funeral Home with burial in East Side Cemetery. She was preceded in death by her husband, Homer Benson. She is survived by her daughter, Susan Benson (John) Collins; her son, Walter (Lorna) Benson; grandchildren, Emily Collins of New York, Daniel and Travis Benson of Martin. She was preceded in death by her parents, Walter and Linnie Wheeling Travis.

She was a retired UT Martin associate professor emeritus of physics. She was a graduate of the UT Knoxville and received her master's degree from Murray State University. She was a member of the Martin Church of Christ.

THE UNIVERSITY OF TENNESSEE AT MARTIN

Addenda

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