

THE UNIVERSITY OF TENNESSEE AT MARTIN

Department of Communications



The Department of Communications will prepare you for an exciting career in print and online journalism, public relations, radio, television and digital media, including social media.

Here you won't get lost in the crowd *or* have to wait a year or two to get access to our state-of-the-art HD equipment. It all starts with your FIRST semester. Our award-winning faculty come from professional careers. They will provide immediate hands-on, "real-world" experience through our small class sizes (most max at 16) and award-winning student media.

Communications Degree Sequences

- Broadcasting (*TV and radio*)
- News-Editorial (*print and online journalism*)
- Public Relations
- Visual Communication (*web design, desktop publishing and photojournalism*)

Top 10 reasons you should major in Communications

1. You get **immediate access** to our professors, skills courses and equipment.
2. We have **state-of-the-art equipment** and software on new Mac computers.
3. Our broadcasting facilities are **fully HD**.
4. For the second year in a row, our radio station, WUTM-FM, has been voted the **Best College Radio Station in the South** by the Southeast Journalism Conference.
5. Our **Visual Communication students are award-winning**. Our students are winning regional/state ADDY awards for their web design/multimedia projects.
6. **We're on Facebook!** Please "like" our fan site (The UT Martin Department of Communications).
7. **Our PR students continue to be involved and award-winning**. This past year, our PR students won Vox awards in Memphis. The ad campaigns prepared by our PR students are being used by non-profit groups throughout the area.
8. **The Pacer (student newspaper) was voted in the Top 10** of college newspapers in the South last year. It consistently places in the top 10 and a few years ago won first place.
9. You can work on our "**magazine format**" yearbook. Our Visual Communication students are doing outstanding work on the new version of our campus yearbook.
10. **You can do great things** when you graduate.



www.utm.edu/departments/chfa/comm
731-881-7556

Practical, hands-on preparation

THE UNIVERSITY OF TENNESSEE AT MARTIN

Scholarships

We award at least three scholarships of \$1,000 each to outstanding first-time freshmen. Give us your mailing and email addresses, and we'll send an application in early spring.

We also award more than \$11,000 in scholarships to our current students in all four sequence areas combined.

Contact us for more details about scholarships.



Get Involved in Student Media

- The Pacer (newspaper)
- WUTM-FM (radio station)
- HD TV (studio)
- The Spirit (yearbook)



THE UNIVERSITY of
TENNESSEE **UT**
MARTIN

The University of Tennessee at Martin
Department of Communications
305 Gooch Hall, Martin, TN 38238
tel: 731-881-7556

www.utm.edu/departments/chfa/comm

The University of Tennessee is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA institution in the provision of its education and employment programs and services. All qualified applicants will receive equal consideration for employment without regard to race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, or covered veteran status. E05-0425-00-012-12

In compliance with the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (The Clery Act), UTM's annual security report includes statistics for the previous three years concerning reported crimes that occurred on or around the campus and UTM's emergency response and evacuation procedures. You can view the report at <http://www.utm.edu/departments/finadmin/publicsafety/annualreport.php> or you may obtain a paper copy of the report by contacting the Office of Public Safety, 215 Hurt Street, Martin, TN 38238 or calling (731) 881-7777.

Data on intercollegiate athletics program participation rates and financial support may be found at http://www.utm.edu/webshare/consumer_docs/09-10%20DOE-EADA%20Report.pdf and printed copies may be obtained through the Office of Intercollegiate Athletics, 1022 Elam Center, Martin, TN 38238 or by calling (731) 881-7660.

The University of Tennessee at Martin
Department of Communications
305 Gooch Hall
Martin, Tennessee 38238

Non-Profit
Organization
U.S. Postage
PAID
Martin, TN
Permit No. 13