

THE UNIVERSITY OF TENNESSEE AT MARTIN

Department of Accounting, Economics, Finance and International Business



Economics

Economics majors are prepared for all areas of business administration:

- economics
- accounting
- marketing
- management
- business law
- computer applications
- finance
- international business

You'll develop analytical skills and will be exposed to a wide range of business and liberal arts subjects. You'll be well prepared for positions in private industry, government agencies, and graduate or law school.

International Business

Growing worldwide trade continues to make international business an important part of our total economy. International business students can take advantage of travel-study opportunities, including trips to England, Spain or France; internships with international companies; or intensive language study. You are encouraged to become proficient in a foreign language that supports your career goals. The concentration places special emphasis on:

- international business principles
- cultural diversity

A major in economics offers a solid foundation in economic theory and applications, while providing a diverse background in Business Administration.

The International Business program is comprised of a variety of courses, including:

- international trade and economics
- international finance
- international marketing
- international business

www.utm.edu/departments/cbpa/aefib
731-881-7226

Supplying students with knowledge to meet the demands of the future!

Teachers

The Economics faculty is well qualified and committed. Upper division economics courses have a low student-teacher ratio which increases interaction among students and faculty.

What could I be if I had a degree in Economics?

- Business Manager
- Mortgage Broker
- Real Estate Agent
- Financial Planner
- Insurance Analyst
- Law School Student

What could I be if I had a degree in Economics/
International Business?

- International Business Manager

- International Development Director
- International Distribution Manager
- Feasibility & Business Planning Manager
- International Economist

Individualized Programs of Study provide flexibility for:

- Numerous business electives
- Individualized program development
- Minors in other areas
- Double majors
- Preparation for Graduate School
- Preparation for Law School



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