

THE UNIVERSITY OF TENNESSEE AT MARTIN

Department of Management, Marketing, Computer Science, and Information Systems



BSBA in Management

Your College Degree

The Bachelor of Science in Business Administration with a major in Management is designed to prepare you for a career with the knowledge and skills needed to become a manager that is effective and efficient. You will have an opportunity to develop your knowledge and skills as best suited for yourself through the choice of electives within the major. You will better understand business and management areas including: human resources, operations, entrepreneurship, quality control, data analysis, and strategy.

Your study will include topics such as: training and development, business plan development, labor relations, current issues in human resources management, creativity and innovation, groups and team dynamics, international culture, quality control, strategic planning, motivation, decision making, service operations, product design, compensation, family business, and many more.

731-881-7238

What is Management

Management is the process of leading and directing all or part of an organization through the deployment of resources. Management is found in all types of organizations: non-profit and for-profit, manufacturing and service, and large and small.

As a manager you would supervise processes, individuals, planning, development of ideas, coordination of functions, inventories, and scheduling to name a few.

Career Options:

With a BSBA in Management you will find career options in fields such as:

- Operations Manager
- Supervisory Manager
- Business Owner
- Human Resource Manager
- Production Scheduler
- Inventory Control Manager
- Purchasing Manager
- Manufacturing Manager
- Quality Control Manager
- Public Administration
- Purchasing Manager
- Planning Specialist
- Labor Relations Manager
- Training Manager
- Compensation Manager



Careers

Learning Options:

Students are provided two learning options for earning a BSBA degree with a major in Management. The first option is to take classes on the UT Martin campus or at an off-campus center. The second option is to take classes in the online virtual classroom. Regardless of which option is chosen, the degree received will consistently be the same degree. Classes in the virtual classroom are taught by the same faculty as in the campus classroom. Of course if a student so chooses both options may be used to complete the degree requirements.

Choosing Courses:

Faculty assist students in choosing their own courses of study in an effort to match career goals with the appropriate electives needed to specialize in a particular management area.

Management

Courses

In addition to the BSBA required courses, management majors are required to take:

Required Courses:

MGT 320 Data Analysis for Managerial Decision Making
MGT 350 Human Resource Management
MGT 461 International Management

Elective Courses:

MGT 303 Organizational Behavior and Theory
MGT 304 Introduction to Entrepreneurship
MGT 305 Creativity and Innovation
MGT 307 Small and Family Operated Business
MGT 312 Introduction to Management Science
MGT 330 Process Control and Improvement
MGT 340 Labor Management Relations
MGT 351 White Collar Crime and Management
MGT 412 Service Operations Management
MGT 430 Quality Management in Business
MGT 440 Staffing and Performance Appraisal
MGT 450 Compensation Management
MGT 470 Training and Development
MGT 480 Internship in Management
MGT 481-2 Independent Study in Management
MGT 491 Current Issues in HRM



EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS
IN THE WORLD

THE UNIVERSITY of
TENNESSEE **UT**
MARTIN

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