



EEO Report

April 1, 2003 – March 31, 2004

Full-time vacancies filled during period

1. General Manager – opened May 2003 and filled June 30, 2003

Advertising sources and interviewees from each

Current Magazine	2
First Class/Connect	1
Jackson Sun	0
Word-of-mouth	2

27 applicants, 5 interviews

David Hinman (hired) learned of the position through Current

2. Manager Of Individual Giving – opened February 2004 and filled March 5, 2004

Advertising sources and interviewees from each

First Class/Connect	1
Jackson Sun	1
Weakley County Press	1
Union City Daily Messenger	0

27 applicants, 3 interviews

Rick Dulock (hired) learned of the position through First Class

Advertising Sources regularly used

The Jackson Sun (newspaper)
Mr. Scott Anderson
P.O. Box 1059
Jackson, TN 38302
731-427-3333

CampusL (email news service)
University Of Tennessee at Martin

The Weakley Count Press (newspaper)
Classified Dept.
235 Lindell Street
Martin, TN 32837
731-587-3144

First Class/Connect (email/web board)
Public Broadcasting Service (PBS)

Union City Daily Messenger
Classified Dept.
613 E. Jackson Street
Union City, TN 38261
731-885-0744

Current (Public Broadcasting newspaper)
Classified Dept. (Victoria Maulhardt)
1612 K Street NW
Suite 704
Washington DC 20006



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Long-Term Recruitment Participation

- WLJT-TV/DT continues its participation in the UT Martin Communications Scholarship program. This involvement began in 1999.
- WLJT-TV/DT participates with regional job-shadowing programs for high school and college students.
- WLJT-TV/DT regularly invites college student interns to participate in station business and activities.
- WLJT-TV/DT participates in local and regional “job fairs” when they are held.
- WLJT-TV/DT employees accept invitations to speak to high school and college classes about broadcasting careers and current jobs.