



**EEO Report**  
**April 2007 - March 2008**

Full-time vacancies filled during period

1. Marketing Manager  
opened March, 2006 - filled April 6, 2006

Advertising sources and interviewees from each

First Class/Connect - 0  
Jackson Sun - 1  
Weakley County Press - 1  
Union City Daily Messenger - 0  
CampusL - 0  
Tvjobs.com - 0  
Productionhub.com - 0  
Monster.com - 1  
Word Of Mouth - 0

7 applicants, 3 interviews

Colleen Coury (hired) learned of the position through Monster.com

2. Master Control Operator (MCO)  
Opened May 2, 2007 - filled June 12, 2007

Advertising Sources and Interviews from each

Jackson Sun Newspaper - 0  
Weakley County Press Newspaper - 0  
Union City Daily Monitor Newspaper - 1  
Campus-L - 0  
WLJT Website - 0  
Word-Of-Mouth - 2

11 applicants, 3 interviews

Keith Akins (hired) learned of the position "word-of-mouth"

**3. Manager Of Individual Giving**  
Opened July 9, 2007 - Filled July 27, 2007

Advertising Sources and Interviews from each

Jackson Sun Newspaper - 0  
Weakley County Press Newspaper - 0  
Union City Daily Monitor Newspaper - 0  
Campus-L - 1  
PBS Connect - 0  
WLJT Website - 2  
Word-Of-Mouth - 2

10 applicants, 5 interviews

Amanda Hinson (hired) learned of the position from the WLJT Website

**4. Marketing Manager**  
opened October 10, 2007- filled November 28, 2007

Advertising sources and interviewees from each

First Class/Connect - 0  
Jackson Sun - 1  
Weakley County Press - 1  
Union City Daily Messenger - 0  
CampusL - 0  
Tvjobs.com - 0  
Productionhub.com - 0  
Monster.com - 0  
Word Of Mouth - 1

3 applicants, 3 interviews

Madison Mayo (hired) learned of the position through the Weakley County Press

Advertising Sources regularly used

The Jackson Sun (newspaper) CampusL (email news service)  
Mr. Scott Anderson University Of Tennessee at Martin  
P.O. Box 1059  
Jackson, TN 38302 PBS Connect (email/web board)  
731-427-3333 Public Broadcasting Service (PBS)

The Weakley Count Press (newspaper) Current (Public Broadcasting newspaper)  
Classified Dept. Classified Dept. (Victoria Maulhardt)  
235 Lindell Street 1612 K Street NW  
Martin, TN 32837 Suite 704  
731-587-3144 Washington DC 20006

Union City Daily Messenger Tvjobs.com (internet web board)  
Classified Dept.  
613 E. Jackson Street productionhub.com (internet web board)  
Union City, TN 38261  
731-885-0744 Monster.com

WestTennesseeHelpwanted.com

#### Long-Term Recruitment Participation

WLJT-TV/DT continues its participation in the UT Martin Communications Scholarship program. This involvement began in 1999.

WLJT-TV/DT participates with regional job-shadowing programs for high school and college students.

WLJT-TV/DT regularly invites college student interns to participate in station business and activities.

WLJT-TV/DT participates in local and regional "job fairs" when they are held.

WLJT-TV/DT employees accept invitations to speak to high school and college classes about broadcasting careers and current jobs.