

UT Martin Students

What is the "norm" here at UT Martin

Ever hear someone say:

"UT Martin students drink all of the time"....?

In Reality,

*46% of UT Martin students feel that compared to other campuses
UT Martin's campus use of alcohol is LOWER than other campuses.*

Think Outside the Box



What really is the norm?

For more information about UT Martin Social Norms: www.utm.edu/socialnorms

Statistics gathered from 2006 & 2007 CORE survey taken by UT Martin students