

"What the Hell is Cloud Computing?" (Larry Ellison, CEO of Oracle)

See YouTube video at: <http://www.youtube.com/watch?v=0FacYAI6DY0>

"Oracle CEO Larry Ellison shares his views about 'cloud computing', the latest fashion in the computer industry, in remarks to financial analysts on September 25, 2008."

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By Larry Holder

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Well thank you very much for that question because cloud computing, uh, th.. the interesting thing about cloud computing: it is either going to be or already is the most important computing architecture in the world, because we've.. we've redefined cloud computing to include everything that we currently do. So it is already achieved dominance, uh, in.. in the industry. I mean, I can't think of anything that isn't cloud computing, uh, with all of these announcements. I have to say that -- th.. the only way that I can understand the computer industry: the computer industry is the only industry that is more fashion-driven than women's fashion. Uh, the, you know, I mean, cloud computing -- I remember I was reading W, and I found and read that orange is the new pink, and cloud is the new SaaS, uh, or, you know, and virt.., cloud is the new virtualization. It is the most nonsensicle, I mean, I read these articles, I have no idea what people are.. now, maybe I'm an idiot. I have no idea what anyone's talking about. I mean, it's really just complete gibberish. Uh, cloud computing is -- Google Mail is cloud computing, okay, th.. then, uh, then Mark Benioff says SaaS is cloud computing. Uh, and uh, I mean, what is it? What is it? Is it, "Oh, I'm gonna access data on ser.. on a server on the Internet."? That's cloud computing? Uh, then there a definition: "What's cloud computing? It's.. it's using a computer that's 'out there'". That's one of the definitions: "it's using a computer that's 'out there'". These people who are writing this crap are "out there". It's insane. I'm mean, and the fact that, I mean, and you read -- it.. it's the stupidest -- uh, well, [because], I've been through this, I mean, Open Source: "Open Source is going to destroy our business, [well], there'll be nothing but Open Source, and we're.. we're out of business". But it was, "PC's were going to destroy.. destroy main.. Mini computers were going to destroy mainframes, PC's were going to destroy Mini computers, Open source was going to blow.. destroy stan.. eh, standards, everything was going to be delivered, all software was going to be delivered as a service -- When is this idiocy gonna stop? [] a very long time. There's still mainframes. That was the first in.. industry that was going to be destroyed. And watching mainframes being destroyed is like watching a glacier melt. I mean, even with global warming, it's taking a hell of a long time. I mean, what the hell is cloud computing? So, you know, I [don't], you know, whatever -- we'll make [] .. but we'll make cloud computing announcements because, you know, if orange is the new pink, we'll make orange blouses. I mean, I'm not gonna fight this thing, but you know, we'll, oh yeah, yeah, ok fine, we'll do some type.. well, maybe we'll do an ad. Uh, I don't understand what we would do differently in the light of cloud computing, other than market.. you know, change the wording on some of our ads. Uh, uh, it's.. it's crazy. So, I dunno, that's my view.

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<http://www.oracle.com/us/corporate/press/512064>

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