

COMM324

The University of Tennessee at Martin • Department of Communications • Spring 2008

Introduction to Interactive Multimedia

Date	Topics	Readings/Tutorials	Assignments Due
Jan 15 (T)	Syllabus/Course overview		
Jan 17 (R)	Intro to multimedia; planning a multimedia project	Overview (PDF file available on Blackboard); Planning a multimedia project (PDF on BB)	
UNIT 1: MULTIMEDIA WEBSITES			
Jan 22 (T)	HTML & CSS	Using HTML and CSS (PDF on BB); Building Multimedia websites (PDF on BB); CSS and Dreamweaver (UTM iTunesU); CSS Gallery and CSS Zen Garden (links on BB)	
Jan. 24 (R)	CSS con't./Begin lab	Podcasting and RSS (PDF on BB); Exporting from InDesign to Dreamweaver (UTM iTunesU)	Case study due
Jan. 29 (T)	Lab		Lab assignment #1 due by end of class
Jan. 31 (R)	Lab – Website Project		Quiz #1
Feb. 5 (T)	Lab – Website Project		
Feb. 7 (R)	Lab – Website Project		Website Project due by end of class
UNIT 2: INTERACTIVE MULTIMEDIA PDF			
Feb. 12 (T)	Self-contained multimedia applications;	Creating self-contained multimedia applications (PDF on BB);	
Feb. 14 (R)	Interactive PDF; Intro to interactive PDF	Creating interactive PDF (PDF on BB) Exporting from InDesign to Acrobat (UTM iTunesU); Creating navigation menu in Acrobat (UTM iTunesU); Using the button tool to trigger actions in PDF (UTM iTunesU); Setting display and media preferences in Acrobat (UTM iTunesU)	
Feb. 19 (T)	Lab		
Feb. 21 (R)	Lab		Lab assignment #2 due @ end of class

Feb. 26 (T) Lab – Kiosk Project
Feb. 28 (R) Lab – Kiosk Project

March 4 (T) Lab – Kiosk Project
March 6 (R) Lab – Kiosk Project

March 10-14 Spring Break, no class

March 18 (T) Lab – Kiosk Project
March 20 (R) Lab – Kiosk Project

Kiosk Project due @ end of class

UNIT 3: USING FLASH

March 25 (T) Introduction to Flash CS3

What is Flash and why should I use it? (PDF on BB);
Flash Interface tutorial (link in BB)

March 27 (R) Lab (Bring Visual QuickProject Book to class)

Beginning Flash:
Motion Shape Tweens tutorial (link in BB);
Motion Tween Fade Tutorial (link in BB);
Movie Clip Intro tutorial (link in BB);
Importing Photoshop documents tutorial(link in BB);

April 1 (T) Lab (Bring Visual QuickProject Book to class)

Using video in Flash (Don't wait until the last minute. These will take some time)
Flash Video Basic 1-8 Tutorials (links in BB)

April 3 (R) Lab (Bring Visual QuickProject Book to class)

Cool Flash tips and tricks (These are not for the faint of heart):
Flash, HTML, and CSS tutorial (link in BB);
Scrolling Thumbnail Panel tutorial (link in BB);
Video Player Interface tutorial (link in BB);
Basic Preloader tutorial (Link in BB)

Lab assignment #3 due by end of class

April 8 (T) Lab – Portfolio Project
April 10 (R) Lab – Portfolio Project

April 15 (T) Lab – Portfolio Project
April 17 (R) Lab – Portfolio Project

April 22 (T) Lab – Portfolio Project
April 24 (R) Lab – Portfolio Project

Interactive Portfolio due by end of class