



Survey for Strategic Planning Process

As part of the UT Martin strategic planning process, we will periodically be asking for input to assist us in developing the next three- to five-year focus for the University. We want to share our progress and provide you with updates both on the plans development and subsequent implementation.

Please provide an email address we can use to share updates during the strategic plan development process. Your continued participation will be important.

Email: _____

General Questions:

Please read the current UTM Mission Statement: *The primary purpose of The University of Tennessee at Martin is to provide a quality undergraduate education in a traditional collegiate atmosphere characterized at all levels by close collaboration among students, faculty and staff. In addition, the university is dedicated to meeting lifelong educational needs by providing graduate programs, distance-learning opportunities and other creative endeavors. Furthermore, the university is committed to advancing the regional and global community through scholarly activities, research and public service.*

- Does UTM fulfill this Mission? Yes _____ No _____

Please share any suggestions for the Mission Statement:

1.

2.

As you think of what it means to be an engaged, regional university, please circle three (3) characteristics you deem most important in defining how the term relates to UTM:

- Collaborates with regional communities
- Focuses on workforce development and fulfilling the role of economic driver
- Partners university knowledge and resources with those of the public and private sectors to enrich scholarship, research, and creative activity
- Addresses critical societal issues and needs
- Recognizes that student success and students are the reason universities exist
- Reflects the region's diversity and demonstrates a commitment to civic involvement
- Focuses on preparing graduates and leaders
- Encourages high school graduates to select UT Martin for their college choice
- Makes it easy to veterans, transfer and adult students to continue education at UTM

As you consider UT Martin's Mission for the next three to five years, please circle two (2) of these topics you believe are most important in fulfilling the goal of student success:

- Critical thinking skills
- Diversity and inclusion
- Sustainability
- Ethics and integrity
- Service to the community
- Preparation for careers
- Learning opportunities that tie campus to the regional community
- Ability to think globally through increased international education, both abroad and on campus
- Increased online teaching
- Development of additional Centers of Excellence
- Cultivation of the arts
- Outreach to adult learners, veterans and other non-traditional students
- Increased graduate programs

UT Martin's two (2) primary focuses are student success and community/regional connections. What are two (2) ways to most impact those areas?

1.

2.

As we look at developing an overarching theme, what are two (2) things that will make UT Martin's strategic plan relevant to the communities and region it serves?

1.

2.

Demographic information:

- Gender – M _____ F _____
- Student _____ Faculty _____ Staff _____ UTM Alumnus _____ Community _____

Thank you for your time and participation!