Dean’s Dash
Dr. Ross Dickens, Dean
College of Business and Global Affairs

We, sadly, report the death of Ms. Sandra Koch, Instructor of International Studies (and wife of Dr. Malcolm Koch, Executive Director of the Center for International Education) earlier this semester. Ms. Koch worked tirelessly to revamp completely the International Studies major when it was moved to the College. Her friendship to all and dedication to students are greatly missed.

This newsletter provides details about the College’s newly opened Murray Investment Lab where investment students will be able to use the newly acquired Bloomberg Terminal to manage the Tennessee Valley Authority Investment Challenge Fund. The students and faculty have been using the lab to ready themselves to give their annual report in Nashville on October 28.

Another piece of excellent news is the hiring of Dr. Tommy Cates in his new role as the Hendrix Chair of Excellence in Free Enterprise. Dr. Cates has hit the ground running by working with the College of Agriculture and Natural Science on a series of seminars focused on the study of entrepreneurship.

As the latest inclusion from The Princeton Review shows, our College continues to be regarded among the “Best 294 Business Schools” in its 2017 publication. We share that accolade with you and look forward to news from you to help us continue to earn more.

Sincerely,
Ross Dickens
CBGA Dean
Rdicken2@utm.edu

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Dowty, O’Brien Receive Paul and Martha Meek Leadership Awards

Casey Dowty (left) of Fulton, KY, and Sean O’Brien (right) of Martin, received the Paul and Martha Meek Leadership Award(s) during the spring 2016 commencement. They are pictured with Dr. Margret Toston who is the Vice Chancellor for Student Affairs.

The purpose of this award is to recognize students who have shown leadership qualities during their time at UT Martin. While Dowty earned her degree in sociology, O’Brien earned his bachelor of science in CBGA as a political science major. He was active on campus as a member of the varsity rifle team as well as through Sigma Chi Fraternity, University Scholars Organization, Student Government Association, and various community-service projects.

As a key part of the University Scholars program, O’Brien undertook a two-year undergraduate research project and presented his work to the Southern Political Science Association (in San Juan, Puerto Rico) and the Midwestern Political Science Association (in Chicago). Dr. Anderson Starling, Assistant Professor of Political Science, was O’Brien’s faculty mentor.

Two CBGA Students Receive Kelly W. Murray Excellence in Portfolio Management Awards

Micayla Gray (center left) of Sikeston, and Ryan Stevenson (center right) of Milan received the Kelly W. Murray Excellence in Portfolio Management Awards via votes cast by their classmates in Spring 2016. This award was named for the late son of Dr. Sandra and William Murray. The award recognizes the effort and dedication of managing the UT Martin Tennessee Valley Authority (TVA) stock portfolio in the TVA Investment Challenge.

The challenge is an event supported by TVA and 25 universities to provide real-world experience in portfolio management. Gray graduated in the Spring with a Bachelor’s of Science degree in agriculture. Stevenson is a senior finance major in CBGA. Included in the picture are Dr. Timothy Perry (far left), UT Martin assistant professor of finance, and William Murray (far right).
Brimm and Graubner Named Outstanding Collegiate Fellows

The FMA Collegiate Fellows Program recognizes outstanding FMA chapter members who made service contributions to their chapter throughout the year. This year’s recipients included two from the UT Martin campus: Erica Brimm, accting. & finance major (above left), and Mark Graubner, finance major (pictured above right).

Kang To Attend Graduate School

A former CBGA student, Yunmei Kang, was accepted to the PhD program to study a curriculum of international business/marketing courses at John Cook School of Business, St. Louis University.

Students Visit DC for Travel Study

A group of students visited Washington, DC, as part of a Political Science Travel Study Course from May 9–14. The trip provided students the opportunity to visit DC and learn about career opportunities from people living and working there. The students attended Tennessee Tuesday, sponsored by Senators Alexander and Coker, on May 10. The students also visited the Supreme Court, the White House, the Smithsonian Museums, the Holocaust Museum, the Newseum, and attended a Washington Nationals baseball game.

The students heard from Senators about their recent work in Congress and spoke with Senator Lamar Alexander about the upcoming presidential race. They met with Senator Corker’s Foreign Relations Staff, talked with the Director of Political Science Graduates at George Washington University, and had meetings with staff at the State Department, the Democratic National Committee, and a Lobbying firm (Lobbyit.com).

Pictured from l to r: Senator Lamar Alexander, Will Parks, Marabeth Kennedy, Jordan Long, Danielle Robinson, Paul Wortham, Brittany Sensing, Bryan Swayze, Bronte Ward, Assistant Professor Anderson Starling, Danielle Rickman, Emily Hobby, Senator Bob Corker. All the students are political science majors except Sensing (communications) and Rickman (finance).
Tennessee Society of Certified Public Accountants Gains New Members

The Tennessee Society of Certified Public Accountants accepted 35 new students into its organization from The University of Tennessee Martin. The TSCPA is an association dedicated to the advancement of the accounting profession in Tennessee. The group awards $250,000 in scholarships to accounting students in Tennessee.

One of the 2016 UTM recipients, Jessica Davis, stated that the scholarship took away much of the stress of paying for school.

Students from UTM who received scholarships were (top l to r) Andrew Terrell of Union City; Emily McCartney of South Fulton, Cleve Birdwell of Springfield, Jessica Davis of Huntingdon; and Carrie Turner of Paris.

Hershberger Wins MKT Contest

Students in the summer MKT 205 course created an advertisement to promote CBGA student organizations. The students submitted their ideas as homework assignments and Dr. Melanie Bruce, the course instructor, and Dr. Ross Dickens, CBGA Dean, selected a winner. Junior marketing major Jacob Hershberger won the contest and his idea was featured as an experiential learning project.

Pictured: Jacob Hershberger with entry (r)

Harrah Completes Internship

Logan Harrah, senior finance major from Mammoth Spring, AR, took part in a tax internship over the summer of 2016. The internship was with LWJ Management in Arlington, TN. The internship began with Harrah completing simple tasks such as bookkeeping for various companies and progressed to his filing tax returns. Harrah highly recommends that all students partake in an internship, as this experience made him appreciate the material covered in classes at UT Martin.

CBGA Career Day!
November 2
9:00 – 2:00
University Center
Knott’s Wins SBA Award

Knott’s Fine Foods received the SBA Tennessee Family Owned Small Business of the Year award. Landy Fuqua, director of the REED Center and the Tennessee Small Business Development Center, nominated the family business owned by Cindy Knott (pictured left) and her son Josh (right). The Knott family received the award during National Small Business Week on May 5 in Nashville.

Baker Featured on Public Radio

Patrick Baker, assistant professor of business law, was featured in August on an episode of “Your Weekly Constitutional,” a public radio show and podcast produced at historical Montpelier.

Fuqua Graduates from Leadership Academy

Landy Fuqua, director of the REED Center (Regional Entrepreneur and Economic Development Center) has graduated from the Delta Leadership Institute Executive Academy. More information is at utm.edu/departments/univrel/news.php

Foltz Co-authors Publication

Dr. Bryan Foltz, associate professor of information systems, recently had an article titled, “An Empirical Investigation of Factors that Influence Behavior toward Changing Social Networking Security Settings” published in the Journal of Theoretical and Applied Electronic Commerce Research. The article is co-authored with two of Foltz’s colleagues from ECU.

Haddad Presents Paper

Dr. Mahmoud Haddad, professor of finance, presented a paper titled, “Financial Stress Index and the GCC Banks” at a conference in Portland, OR, in July with a co-author.
**TIEP Receives CEA Accreditation**

Pictured above seated (l to r) Nelda Rachels (faculty), Amy Fenning (Director), Stephanie Butler (Student Services Specialist), Lynn Patterson (faculty); second row (l to r) Caroline Ideus (faculty), Dixie Timmons (Admin. Support Asst.), Ken Fackler, Tom Johnson, Kavitha Nambisan (faculty), Ross Dickens (CBGA Dean), Malcolm Koch (Executive Director of CIE); top row, Meghan Lupole (faculty), Ryan Diffie (Assistant Director, IPA), Phil Taylor (faculty)

The Tennessee Intensive English Program (TIEP) at UTM has recently received Commission on English Language Programs and Institutions Accreditation, the highest standards in the industry for an Intensive English Program in the U.S. and overseas.

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**CBGA Programs Receive National Rankings**

A representative from CollegeRaptor.com announced that the MBA program in CBGA earned its first national ranking of online MBA programs. The program was named one of the top 30 programs in the nation based on quality and value.

GradSchoolHub.com released its list of the most affordable top-ranked online MBA programs for 2015. UT Martin ranked 15th in this listing. The ranking process is based on information gathered from major publications (i.e. Forbes magazine, Princeton Review). Finally, U.S. News & World Report ranked the online MBA program 22nd in the nation.

Additionally, OnlineCollegePlan.com ranked UT Martin’s five online bachelor’s programs 39th on its list of “Top 50 Most Affordable Online Bachelor’s Degrees.” This ranking is based on the net yearly average price of obtaining an online degree from each university.

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**UT Martin Welcomes Visiting Turkish Minister**

Soner Altas, from Turkey, was on campus as a visiting professor in August and September. Altas is a Chief Inspector in the Ministry of Science, Industry and Technology in Ankara, Turkey. He is also an alum of the UT Martin MBA program. He is pictured above (l to r) with Charley Deal, Associate Vice Chancellor of Annual Giving and Alumni Affairs; Amy Fenning, Director of International Programs and International Admissions; Dr. Bob Smith, Interim Chancellor; Dr. Ross Dickens, Dean of the College of Business and Global Affairs; and Dr. Malcolm Smith, Executive Director of the Center for International Studies.

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CBGA Murry Investment Lab Rehab

For the past 15 years, finance students have managed a stock portfolio as a part of the Tennessee Valley Authority’s Investment Challenge Program. UT Martin students have been among the top performers in the competition. To assist with the challenge, students now have access to the new Kelly Murray Investment Lab, which is equipped with a professional trading platform and real-time stock data. The portfolio management program and the Kelly Murray lab provide students with hands-on experience in finance.

The lab is sponsored by the family of CBGA alumni Kelly William Murray.

“Just wanted to let you know I survived the Ride for Roswell. We rolled out of the Roswell parking lot at about 6:10 a.m. and finished the 44 miles about 3 hours later. I was blessed to be riding with some elite amateur cyclists and they pulled me along at a great pace. Our small 6-man team was a part of over 7,000 riders in a variety of different rides yesterday, over $5 million was raised for cancer treatment and prevention research. Our team raised almost $10,000! Not bad for six guys! As you can see from our "cleaned up" photo, we represented UTM and CBGA pretty well in the post ride event [note the CBGA t-shirts]. Thank you all for your thoughts and support as I undertook this adventure to honor my friend Vic's late wife, Lisa.”

Professor Davis Rides for Roswell

The following note was sent from Dr. Dexter Davis, Associate Professor of Sport Management, to CBGA colleagues at the completion of his service endeavor:

MMIS students gave the basement bulletin board a makeover after surveying 100+ students about content. The board was donated to the Dept. of Marketing, Management, and Information Systems by Dr. Ed Knight.
UT Mertin honors faculty and staff for their employment time with the University of Tennessee in five-year increments. Staff members are recognized starting with five years of service, and faculty members are recognized starting with ten years of service.

The College of Business and Global Affairs would like to recognize and congratulate its worthy faculty and staff members for their years of service here at UTM.

Cates To Serve as Hendrix Chair of Excellence in Free Enterprise

Dr. Tommy Cates of Martin, TN, has been selected to serve as the Tom E. Hendrix Chair of Excellence in Free Enterprise at UTM. Cates has been employed with UTM since 1983 and filled various roles during his tenure here.

The Hendrix Chair of Excellence develops programs and curricula for public schools to promote and encourage free enterprise practices. The position also works to expand entrepreneurial opportunities in the region.

For more information about programs or curricula, contact Cates at 731.881.7331 or by e-mail at tcates@utm.edu

UT Martin 2016 Service Awards List

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<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Years</th>
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<tr>
<td>Dr. Gullett</td>
<td>Professor</td>
<td>40</td>
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<tr>
<td>Mrs. Howell</td>
<td>Program/Resource Spec</td>
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<tr>
<td>Mrs. Breeden</td>
<td>Advisor I</td>
<td>20</td>
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<tr>
<td>Dr. Moser</td>
<td>Professor</td>
<td>15</td>
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<tr>
<td>Dr. Williams</td>
<td>Associate Professor</td>
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<tr>
<td>Dr. Foltz</td>
<td>Associate Professor</td>
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CBGA Faculty/Student Committee Sponsors Career Day

The annual CBGA Career Day will be held Wednesday, November 2 in the University Center on the second floor. Guest speakers will address discipline-specific topics and questions. The event begins at 9:00 a.m. and ends at 2:00 p.m. Lunch will be provided for all who make reservations with Ms. Tenna Bynum in the Dean’s office (tbynum@utm.edu) and will be capped off with guest speakers who are experts on the subject of ethics.

All CBGA students and faculty are welcome to attend this annual event. The director of the Faculty/Student Committee, Dr. Cooper Johnson, has requested that students wear appropriate business attire for this day and contact him at bjohn150@utm.edu for additional information.

###
Meet the Editors!

Business Comm majors
Laribeth Bondurant (top l), Jordan Sinclair (top r), and Clint Brown (l) with Dr. Lajuan Davis were featured editors.

In Memory

Sandra Koch, interim coordinator for the Office of International Studies, passed away August 31. Koch also served as part-time lecturer in the Dept. of Accounting, Finance, Economics, and Political Science. She is survived by her husband, Dr. Malcolm Koch, who is executive director of the Center for International Education. Mrs. Koch is and will be missed by everyone in the CBGA family. As a tribute to Koch, the CBGA Executive Council voted to name travel study/study abroad awards Sandra Koch Grants for future recipients.

Accounting Faculty Spearhead Recruitment Events for Area Firms

Logan Harrah (l) and Amanda Young at Meet the Firms Day

Meet the Firms is an annual event hosted by the CGBA’s Accounting Department to assist students with finding employment in their field. This year’s event had outstanding results:

- Marcum, LLP interviewed 10 students and 8 out of the 10 were invited to attend office interviews. The firm representative expressed appreciation for the CGBA hosting such an event and was pleased with the quality students that were present.
- Watkins Uiberall, PLLC interviewed 12 students on campus and extended office visits to about half of those interviewed. Last year 4 UTM students were hired by Watkins Uiberall.
- David Horner of Cowart, Reese and Sargent attended Meet the Firms and returned to campus to join The Student Accounting Society as a guest speaker.

Accounting majors advisors have worked hard to produce a résumé booklet that is distributed at Meet the Firms. Now, the Accounting program is working to launch a new website that will be a link from the College’s website. This media will provide a digital link to CBGA majors’ résumés under a password protected link. This project came about after inquiries from potential employers for digital access to résumés.
CBGA Rocks Homecoming!

The Faculty/Student Committee of CBGA once again sponsored the homecoming tent in Quad City for homecoming festivities. The tent was appropriately decorated for the superhero theme with food, fun, and frolicking on the agenda for the day. Dr. Cooper Johnson, Chair of the Committee would like to extend a heartfelt “thank you” to all who participated in setting up, decorating, serving food/drinks, etc. for the day.

Additionally, the Chinese Student Association (CSA), which is advised by Dr. Christie Chen, asst. prof. of mgt., won first place for the 2016 Homecoming Quad City Student Organization Division. A photo of the CSA tent can be seen on the right. Congratulations to the CSA for their hard work and a job well done!

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