

**Graphic Design Capstone Portfolio & Public Presentation Review**

Department of Visual and Theatre Arts of the University of Tennessee at Martin

Student Name: \_\_\_\_\_ Semester: \_\_\_\_\_

Faculty Advisor: \_\_\_\_\_

Faculty member, please fill out the form below and return to the department chair.

PORTFOLIO—subject content of design work

PUBLIC PRESENTATION/INTERVIEW—questions on design work and ESSAYS #1 and #2

Each category should be graded according to the scale for it, 1 being the lowest.

**I. Exhibit skill and depth of application in the primary emphasis (50 points possible)**

PORTFOLIO—selection and ordering, printing, presentation, design statement, self-critique, the work itself—use of primary skills in executing pieces.

INTERVIEW—questions related to design problems and solutions in portfolio

- 1. Quantity (sufficient number of works, 10-15 pieces) (1-5 pts.) \_\_\_\_\_
- 2. Quality
  - a. Application of foundations to work (1-15 pts.) \_\_\_\_\_
  - b. Works possess a level of technical sophistication appropriate for graduation
- 3. Design Philosophy (clarity, relevance to work, quality) (1-10 pts.) \_\_\_\_\_
- 4. Creativity and Innovation in the work (1-10 pts.) \_\_\_\_\_
- 5. Presentation of Portfolio (execution, quality of printing, display) and Personal Presentation, Attire, Dress (1-10 pts.) \_\_\_\_\_

I.Total \_\_\_\_\_

**SLOs II.-V. (50 points possible)**

**II. Integrate knowledge and practice of other arts disciplines**

INTERVIEW—questions related to secondary areas

PORTFOLIO—pieces associated with secondary emphasis evaluated (1-5 pts.) \_\_\_\_\_

**III. Application of critical and analytical methodologies in the primary emphasis**

INTERVIEW—Ability to discuss the relevance of their portfolio work, relate it to the practice and function of graphic design, and its' relation to their design philosophy

ESSAY #1 (1-15 pts.) \_\_\_\_\_

**IV. Demonstrate a broad understanding of the scope of the arts in global society**

INTERVIEW—questions focused on this aspect

ESSAY #? (1-10 pts.) \_\_\_\_\_

**V. Construct a personal aesthetic perspective**

PORTFOLIO—the body of work

INTERVIEW— Ability to answer questions regarding their work

ESSAY #1 and #2 (1-20 pts.) \_\_\_\_\_

II-V. Total \_\_\_\_\_

Overall Points Total \_\_\_\_\_

**Program Benchmark: 75% of graduating seniors should achieve an 80 or better on Senior Project Review course assessments.**