



Mini Session - Shelby County  
Thursday, September 22, 2022

**PROGRAM AGENDA**

- 10:00 a.m. YMCA of Memphis – *Exit 15 (Applying Road, Goodlett Farms Pkwy -7171 Goodlett Farms Parkway, Cordova* – Continental breakfast served – *sponsored by YMCA* - Transportation will be provided
- Welcome to Memphis/Shelby County by Mayors and Chancellor Carver*
- 10:20 a.m. Shelby County Suburban Chamber Alliance Greater Memphis Chamber Report
- 11:00 a.m. EDGE and Port Alliance panel discussion...
- 11:30 a.m. Tour YMCA  
*Dave Bratcher, Senior Vice President*
- Noon Travel downtown to Memphis Convention & Visitors Bureau (CVB)  
*(47 Union Avenue, Memphis)*  
Lunch (*Sponsored by ParCou LLC*)
- 12:45 p.m. Speaker: *Rich Peterson, Director of Strategic Alliances, Renasant Convention Center*
- 1:15 p.m. Healthcare Panel Discussion with top leaders...
- 2:00 p.m. FedEx and Airport Authority Overview
- 2:45 p.m. Depart to National Civil Rights Museum-Lorraine Motel  
*(450 Mulberry Street)-sponsored by Lee & Amber Mills, WestStar '20 & '22*
- 5:00 p.m. Dinner at Rendezvous (*52 S. 2<sup>nd</sup> Street, Memphis*)
- 7:00 p.m. Optional ...Redbirds Game, Beale Street, etc.  
*WestStar will have a block of rooms at the Hyatt Centric Beale Street (\$130), for those who want to spend the night.*