HOW TO GET INVOLVED

To access the website at anytime, scan this QR Code with your mobile phone camera!
AGENDA:

01. Project Overview
   • Scope Overview
   • Schedule Overview
   • Communication Protocol

02. Campus Plan Communication
   • Website
   • Campus Survey

03. Open Discussion

04. Next Steps
   • Take the Campus Survey!
   • Keep an eye out for the future Community Forum
DLR GROUP PLANNING TEAM

Krisan Osterby
Principal-in-Charge & National Campus Planning Leader

Angela Coullias
Project Manager & Campus Planner

Yogesh Saoji
Lead Urban Designer

Meagan Storm
Campus Planner/Landscape Designer
PROJECT OVERVIEW
Why update a Campus Master Plan?

• Create a vision for the future that aligns with the strategic direction of the University

• Create a guide for development over time

• Establish a basis for informed decision-making going forward

• Strengthen relationships within the campus and with the community

• Provide a roadmap and tools for implementation
UTM Campus Master Plan

Strategic Plan Core Values

• Academic Program Excellence
• Student Experience & Success
• Inclusion
• Advocacy & Service
The strategies currently undergoing implementation are:

A comprehensive marketing plan to allow the university sufficient bandwidth to target certain key subpopulations and more directly recruit students into new and existing academic programs where growth is most likely.

- New Programs i.e., Cybersecurity and Veterinary Science & Technology
- New Master Programs, including support at the Regional Centers
- Advising support for students at the Regional Centers
- Comprehensive articulation agreement with regional community colleges
- Onboarding programs for non-first year students
- Financial literacy strategy
SCOPE OVERVIEW

10-year planning window (2031)

What we are working on:
• Existing Conditions Analysis (in progress)
• Space Needs Analysis (in progress)
• Stakeholders and Focus Group Involvement (in progress)
• Campus Concepts
• Campus Development Plan (buildings, open space, and circulation)
• Capital Project List
• Final report and documentation

Plan must be flexible and implementable

What are the deliverables?
• Final Report
  • Executive Summary
  • Campus Vision, Goals, Objectives, and Policies
  • Implementation Plan for Capital Improvement Projects
  • Final Campus Master Plan Site Diagrams and Maps
  • Appendices

• Final Presentation Slide Deck
PROCESS OVERVIEW

01 Visioning and Analysis
- Oct ‘21 – Dec ‘21
  • Gathering information
  • Visioning and Listening Workshops
  • Mapping existing conditions of physical campus
  • Outline Vision and Goals

02 Concept Development
- Jan ‘22 – March ‘22
  • Ideating for the future
  • Big Ideas, Concepts, and Prioritization Workshops
  • Create Site Plan Concepts and Alternatives

03 Refine and Finalize
- March ‘22 – May ‘22
  • Create Project Lists
  • Finalize Prioritization and Implementation Phasing Plans
  • Cost Estimates for Priority Projects

04 Documentation and Approvals
- May ‘22 – Sept ‘22
  • Final Presentation to Campus Community
  • Final Report
  • Final Approval
COMMUNICATION PROTOCOL

UTM
Primary Point of Contact:
Laura Foltz
lfoltz@utm.edu

DLR Group
Project Manager:
Angela Coullias
acoullias@dlrgroup.com
CAMPUS PLAN COMMUNICATION
If you have anymore questions or comments, please reach out to Mrs. Laura Foltz
Email: lfoltz@utm.edu
In addition to the website and community forum later in the process, the survey will be our method for broad stakeholder input.

To access the survey, take a picture/scan of this QR Code!
You can also access the survey through the UT Martin Master Plan website!
TAKE THE CAMPUS PLAN SURVEY!

WHO SHOULD TAKE THE SURVEY?

Anyone with an interest in the UTM Campus, Regional Centers and their impact to the community - Students, Staff, Faculty, Alumni and all members of the Community!
03 OPEN DISCUSSION
From the Weakley County Economic Development Board
NEXT STEPS
Continued coordination with Core Planning Team

Finalization enrollment projections

Community Forum – Targeted for February