University of Tennessee at Martin
Campus Master Plan
Workshop Report

Big Ideas: Phase 1 - Campus Analysis and Planning Program Workshops
January 19th, 2022

Groups Involved:
- Executive Committee,
- Working Group,
- Academic Experience Focus Group,
- Facilities and Physical Plant Focus Group,
- Student Experience Focus Group

AGENDA:

01. Welcome

02. Project Overview
- Where are we on the project?
  - Schedule and engagement overview
- Work in progress
  - Review of Space Assessment
  - Review of Student Life Assessment

03. Engagement
- Overview of Visioning Workshops
- Early Campus Survey Results
- Overview of THEC Campus Plan Components
  - Highlight Focused Components for Today’s Workshop
- What we are doing today
  - Phase 1 of Big Ideas TODAY
  - Phase 2 of Big Ideas in February Preview

04. DRAFT Goals, Objectives, and Campus Analysis
- Existing Campus Analysis
- Components – Draft Goals and Objectives

05. Today’s Interactive Exercises in MURAL
Overview of the Interactive Exercises in MURAL

List of Campus Planning Components and Draft Goals

01. Connectivity + Accessibility
   - Goal: Integrate campus edges with the campus core to create a cohesive, well-connected pedestrian-friendly campus environment.

02. Community
   - Goal: Create a sense of place for the campus and enhance the town and gown relationship with the surrounding community.

03. Academic Success
   - Goal: Align the Campus Master Plan with the Strategic Plan and Academic Plan / Integrate past plans and stakeholder engagement to deliver live/learn/work experiences as an anchor institution.

04. Facilities + Infrastructure
   - Goal: Utilize and maintain current facilities on campus to their fullest capability and update infrastructure to sustain growth for years to come.

05. Student Life and Amenities
   - Goal: Create a vibrant campus life and campus community through student-focused activities, programs, and amenities.

06. Open Space, Athletics and Recreation
   - Goal: Integrate campus core, the Quad, and green spaces, expand pedestrian realm and connect student life and activities, cohesion of campus pathways and connectors.
Overview of the Interactive Exercises in MURAL – Executive Committee

Review Draft Goals and Prioritize Objectives

UT MARTIN CAMPUS PLAN BIG IDEAS - PHASE 1 - EXECUTIVE COMMITTEE

What We Heard:

Components: Connectivity + Accessibility

- VITAL
  - Promote a culture less reliant on vehicular mobility
    - Move away from providing parking right outside of buildings
    - Pedestrian connection from campus core to Agricultural Buildings and Alumni Center
  - Provide sense of place on campus
    - Lacking gateway on campus
• Address campus branding on primary streets – need to provide sense of arrival once you are on campus
  • IMPORTANT
    o Improve sidewalk connection and quality across campus
      ▪ Increase perceived walkability of campus
      ▪ Address drainage
    o Wayfinding and branding throughout campus

Community
  • IMPORTANT
    o Integrate conversations/projects between the University, city and county that improves connectivity and provide opportunities for integration

Student Life + Amenities
  • VITAL
    o Right-size housing options on campus
      ▪ Provide variety of cost and style options
      ▪ Discover different ways to better utilize or change existing housing
      ▪ Explore two different on-campus housing scenarios: 1600 vs 1800 beds on campus
    o Provide student health facilities
      ▪ Explore idea of providing Health Center in center of campus, close to resident halls
    o Focus on the best use of Boling University Center
      ▪ Focus on student life programs and underutilized space
  • IMPORTANT
    o Reassess student use space on campus
      ▪ Focus on social spaces
      ▪ Increase visibility and utilization of Boling University Center

Academic Success
  • VITAL
    o Provide tech-rich classrooms and learning spaces
      ▪ Adaptive to best tech possible that still provides flexibility
      ▪ Offer distance learning options available throughout campus
    o Develop methods and means to support and retain faculty
      ▪ Provide easily accessible offices for faculty to benefit staff and students
      ▪ Provide space that supports faculty work and collaboration
      ▪ New faculty want to grow the University and do meaningful work
      ▪ Support equitable experience for all departments
      ▪ Provide transparency in future planning and programming
  • Important
    o Transition to active learning and create venues for cross disciplinary activities
      ▪ Move to grow – Latimer Building encourages this
    o Dual enrollment program growth
      ▪ Good feeder program for university - 25-30% of local students enroll at UTM

Open Space, Athletics and Recreation
  • VITAL
    o Address outdoor safety
      ▪ Visibility and lighting outside, especially within Quad
    o Enhance the existing campus aesthetic
      ▪ Portray campus pride and branding
      ▪ Improve perimeter experience into campus
Support good looking and low-, long-term maintenance
  - Integrate flexible use space in and around campus quad
    - Provide more multipurpose, outdoor social spaces
    - Utilize more outdoor programming on campus
- IMPORTANT
  - Bring community onto campus
    - Provide ability to self-tour
  - Promote sustainability in opportunity areas
    - Energy sources, animal, plant safety, etc.

**Facilities + Infrastructure**

- **VITAL**
  - Update existing facilities
    - ADA compliant - create accessible buildings for all students
    - Build more equitable learning environments
  - Implement sustainability improvements
    - Sustainable initiatives that are not only economically feasible but implementable
- **IMPORTANT**
  - Address critical deferred maintenance projects
    - Short-term focused on roof and mechanical systems
  - Sustainability in waste management and opportunity areas
    - Improve eco-diversity
  - Determine what buildings to invest in regarding renovation improvements
  - Repurpose vacated, unused space
    - Support migration and colocation of programs that can promote collaboration and better utilization
Overview of the Interactive Exercises in MURAL – Working Group

Review Draft Goals and Prioritize Objectives

Welcome Working Group!

DEFINING YOUR OBJECTIVES & PRIORITIES EXERCISE:

CONNECTIVITY + ACCESSIBILITY

VITAL
- Integrate directional signage within campus
  - Signage for both pedestrian and vehicular movement
- Promote a culture less reliant on vehicular mobility and increase perceived walkability
  - Explore options that include covered parking and covered walkways to promote walkability

IMPORTANT
- Provide accessible pathways throughout campus
- Identify parking locations for everyone

What We Heard:

Components:
Connectivity + Accessibility
- VITAL
  - Integrate directional signage within campus
    - Signage for both pedestrian and vehicular movement
  - Promote a culture less reliant on vehicular mobility and increase perceived walkability
    - Explore options that include covered parking and covered walkways to promote walkability
- IMPORTANT
  - Provide accessible pathways throughout campus
  - Identify parking locations for everyone
- Students, faculty, staff, visitors

**Community**
- **VITAL**
  - Connect to all Regional Centers
    - Increase connectivity within the region by exploring future options to possibly include regional transit, campus transit, or shuttle program
  - Partnerships to grow programs
    - Blue Oval City – Ford partnership
    - Engage with local K-12 schools to support education pipeline/recruitment
- **IMPORTANT**
  - Implement high impact educational experiences in and out of the classroom
  - Address boundary of campus into community
    - Strategic acquisitions

**Student Life + Amenities**
- **VITAL**
  - Reflect the diversity of students throughout the campus
    - Consider the addition of a multicultural center on campus
  - Develop Student Accessibility and Heath Facility
    - Strengthen accessibility and health services
    - Provide Disability/accessibility services at a “One-Stop Shop” location
    - Provide a more central location for student services
- **Important**
  - Distance, hyflex, and hybrid learning options available throughout campus
    - Support disability services
    - Support continued growth; can use more
  - Develop buildings with flexible space which can be easily transformed
  - Support Dual-Enrollment program growth
    - Program specific offerings
  - Support equitable experience for all
  - Support Regional Centers in role as anchors that promote local community growth

**Academic Success**
- **VITAL**
  - Increase student support services
    - TN Promise/ ReConnect
    - Explore ways to provide support to alternative learners
    - High-visibility location on campus
  - Establish framework for internships and workforce development
    - Co-location of pertinent programs
- **Important**
  - Connect athletic facilities to campus pathways
  - Promote outdoor safety
- **IMPORTANT**
  - Increased branding at campus edge
    - Portray campus pride
    - Brand UT Martin at Regional Centers
    - Enhance the existing campus aesthetic
  - More outdoor social spaces
    - Outdoor meditative space
 Provide flexible, multipurpose space in the Quad
   Provide more outdoor programming on campus
    o Outdoor lighting

**Facilities + Infrastructure**

- **VITAL**
  - See and be seen – this idea goes throughout all components
    - Programs on display
  - Update underground utilities
    - Constant and consistent upgrades
  - IT Updates
    - E-gaming space – Look beyond Fall 2022 temporary space

- **IMPORTANT**
  - Provide more student lounge and study space in buildings
  - Address critical deferred maintenance projects
    - Create accessible buildings for all students
    - Consider mobility, egress, movement, servicing, security, etc.
  - Update and enhance Elam Center
    - IM Fields
    - Best use of space available
    - Make programs more visible
    - Reflect planned enhancements beginning summer 2022
Overview of the Interactive Exercises in MURAL – Facilities/Physical Plant Staff Experience

Review Draft Goals and Prioritize Objectives

MURAL LINK

What We Heard:

Components:
Connectivity + Accessibility
- VITAL
  - Pedestrian safety, walkability, crosswalks
    - Increase perceived walkability of campus
- Improve lighting at crosswalk areas
  - Provide accessible pathways throughout campus
    - Connect campus core to Vet Tech and Ag programs; connect students to the farm buildings, classes, and research at north campus
  - Wayfinding and branding throughout campus
    - Support visibility of student services area
- IMPORTANT
  - More sidewalks to University Courts from recreation space
  - Reallocate parking to promote perceived lack of parking options

**Facilities + Infrastructure**

- VITAL
  - Create accessible buildings for all students
  - Address critical deferred maintenance projects
    - Especially in relation to housing and 24/7 spaces on campus
  - Repurpose unused space
    - Provide more space for student functions, collaboration, socializing, include 24/7 spaces (live/work/play areas of campus)
    - Develop sensible migration plan
  - IMPORTANT
    - Update to four-pipe system in every building
    - Provide sustainable future programming
Overview of the Interactive Exercises in MURAL – Academic Experience

Review Draft Goals and Prioritize Objectives

**MURAL LINK**

**What We Heard:**

**Components:**

**Academic Success**

- **VITAL**
  - Transition to active learning and create venues for cross-disciplinary activities
    - Recognize program experience is not only inside buildings
  - Provide tech-rich classrooms (as well as tech-adaptable) - vital for the next ten years
  - Provide distance-, hyflex-, hybrid-learning tech in classrooms to reach students and strengthen framework for internships and workforce development
    - Top priority in strategic plan and essential for regional economic vitality

- **IMPORTANT**
  - Support travel opportunities and programs that strengthen the undergraduate experience
  - Strengthen the library capacity for outreach and student support
    - Increase space utilization as technology supports future collections
    - Change space as needs change for evolving library functions
    - Support the future vision for transforming the library
  - Dual Enrollment program growth
    - Cybersecurity
    - Improve academic quality and address opportunities
    - Encourage faculty participation to enhance quality
  - Incorporate vision for experiential learning
  - Explore AR/VR tools for supporting learning experiences
Overview of the Interactive Exercises in MURAL – Student Life Focus Group

Review Draft Goals and Prioritize Objectives

MURAL LINK

What We Heard:

Components: Student Life + Amenities

- **VITAL**
  - Consider future facility to be Multicultural and Diversity Center
    - Reflect the diversity of students throughout the campus
  - Consider future facility to be Student Health Facility
    - Could be combined with multicultural/diversity center
  - Increase best use and utilization of University Center
  - Address aging housing facilities

- **IMPORTANT**
  - Strategic campus branding
  - Develop front door to the campus
    - Consider impact of new One-Stop Shop at Clement Hall
  - Expand and enhance institutional image, identity, culture through:
    - Amenities
    - Branding
    - Strong first impression of the University
    - Experiences that support recruitment
    - Vibrancy on display
    - "See and be seen" places
  - Spread out activities and vibrancy across campus