COMMUNICATION

|  |  |  |  |
| --- | --- | --- | --- |
| Course: |  | Date: |  |
| Department: |  | Chair: |  |

**Curriculum Goals:** The purpose for the Communications requirement is to prepare students to communicate information, thoughts, and viewpoints effectively through oral and written forms of expression. *All courses in Communication must measure all of these learning outcomes.*

| **Student Learning Outcome**  | **Assessment Cycle** | **Assessment(s)** | **Benchmark(s)** | **Data Results** | **Decision/Improvement Made** |
| --- | --- | --- | --- | --- | --- |
| 1. Students will evaluate oral and/or written expression by listening and reading critically for elements that reflect situation, audience, purpose, and diverse points of view. |  |  |  |  |  |
| 2. Students will organize research to develop logical discourse in support of a central idea. |  |  |  |  |  |
| 3. Students will develop written and/or oral presentations employing correct diction, syntax, usage, grammar and mechanics. |  |  |  |  |  |
| 4. Students will demonstrate critical thinking skills through the appropriate use of opinions, facts and inferences in in rhetorical strategies. |  |  |  |  |  |