Image: Constraint of Communications MARTIN DEPARTMENT of COMMUNICATIONS MARTIN MASTER OF ARTS in STRATEGIC COMMUNICATION

Projected Course Rotation (Fall 2017 Cohort)

Fall 2017			
Course Number	Course Title	Credit Hours	Core/Elective
COMM 701	Professional Seminar I	1	Core
COMM 730	Organizational Communication	3	Core or Elective

Spring 2018			
COMM 720	Media & Comm. Theories for Professionals	3	Core
COMM 740	Leadership Theory & Practice	3	Core or Elective

Summer 2018 (Full summer unless otherwise noted)			
COMM 710	Applied Research Methods for Professionals	3	Core
COMM 785	Communication Law for Professionals	3	Elective

Fall 2018			
COMM 702	Professional Seminar II	1	Core
COMM 745	Crisis Communication	3	Elective
COMM 765	Persuasive Comm. Techniques and Strategies	3	Elective

Spring 2019			
COMM 605	Social Media Management	3	Elective
COMM 735	Organizational P.R. & Communication Strategies	3	Elective

Summer 2019 (Full summer unless otherwise noted)			
COMM 703	Professional Seminar III (Maymester)	1	Core
You will spend a significant amount of time working with your faculty mentor to finalize your capstone proposal			

Fall 2019			
COMM 790	Capstone Project	3	Core
COMM 700	Public Communication	3	Elective
	(Option if interested in teaching public speaking.)		

Important Notes

Elective courses might change depending on faculty availability.

You have the option of completing one three-hour independent study (COMM 671).

UT Martin Graduate Studies policy limits the amount of 500- and 600-level courses that can count toward degree requirements. MASC graduate students can count no more than six credit hours at the 500- and 600-level toward the degree requirements.

The MASC will consider requests to transfer up to six credit hours from another accredited university or from another graduate program at UTM. The course must be similar to courses offered within the MASC or clearly fit under strategic communication. All transfer requests must be approved by the Department of Communication Graduate Admission and Curriculum Committee.